

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RESTORATION GOODS LLC		09/12/2018	Limited Liability Company: OKLAHOMA
RECEIVING PARTY DATA			
Name:	DEAL NOVA LLC		
Street Address:	1061 NORTHWEST EXPRESSWAY		
Internal Address:	SUITE 1500		
City:	OKLAHOMA CITY		
State/Country:	OKLAHOMA		
Postal Code:	73118		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5537370	RESTOROLOGY	
Registration Number:	5433603	RESTOROLOGY	
Registration Number:	5488319	COASTAL COMFORT	
Registration Number:	5433602	COASTAL COMFORT	
Serial Number:	87813398	SLEEP RESTORATION BLISS	
Serial Number:	87813405	SLEEP RESTORATION COMFORT	
CORRESPONDENCE DATA			
Fax Number:	4052707211		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	405-270-6011		
Email:	sasha.beling@mcafeetaft.com		
Correspondent Name:	SASHA L. BELING		
Address Line 1:	211 N. ROBINSON AVE.		
Address Line 2:	10TH FLOOR, TWO LEADERSHIP SQUARE		
Address Line 4:	Oklahoma City, OKLAHOMA 73102		
ATTORNEY DOCKET NUMBER:	7909.6		
NAME OF SUBMITTER:	SASHA L. BELING		

CH \$165.00 5537370

SIGNATURE:	/slb/
DATE SIGNED:	09/13/2018
Total Attachments: 2 source=20180912 DN Trademark Assignment 4#page1.tif source=20180912 DN Trademark Assignment 4#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Restoration Goods, LLC, an Oklahoma limited liability company having an address of 1601 Northwest Expressway, Suite 1500, Oklahoma City, Oklahoma 73118 (hereinafter referred to as the "ASSIGNOR"), is the owner of the marks identified by Exhibit A hereto and the goodwill associated therewith (hereinafter referred to as the "Marks"); and

WHEREAS, Deal Nova LLC, an Oklahoma limited liability company having an address of 1601 Northwest Expressway, Suite 1500, Oklahoma City, Oklahoma 73118 (hereinafter referred to as the "ASSIGNEE"), wishes to acquire the rights ASSIGNOR has in and to said Marks in the United States of America and its territorial possessions and in all foreign countries, along with the goodwill associated with said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, effective as of the date executed by ASSIGNOR below, its entire right, title, and interest in and to the Marks and the trademark registrations and trademark applications set forth on Exhibit A hereto and all issuances, extensions, and renewals thereof (the "Registrations"), together with all goodwill associated with any of the foregoing, and all other rights which ASSIGNOR has of any kind whatsoever under any of the foregoing under the law of any jurisdiction throughout the world, and any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, all of the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Trademark Assignment as of September 12, 2018.

Restoration Goods, LLC

By: MzB
Name: Matt Beckham
Title: CEO

SCHEDULE A

MARK	APP. NO.	REG. NO.
RESTOROLOGY	87/687,115	5,537,370
RESTOROLOGY	87/680,557	5,433,603
COASTAL COMFORT	87/687,006	5,488,319
COASTAL COMFORT	87/680,514	5,433,602
SLEEP RESTORATION BLISS	87/813,398	N/A
SLEEP RESTORATION COMFORT	87/813,405	N/A