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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM493512

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RootWorks, LLC		10/11/2018	Limited Liability Company:

RECEIVING PARTY DATA

Name:	RootAdvisors, LLC
Doing Business As:	RootWorks
Street Address:	1516 South Walnut Street
City:	Bloomington
State/Country:	INDIANA
Postal Code:	47401
Entity Type:	Limited Liability Company: INDIANA

PROPERTY NUMBERS Total: 11

	T	
Property Type	Number	Word Mark
Registration Number:	5036693	BOSS
Registration Number:	4730578	
Registration Number:	4841080	CPA LIFE
Registration Number:	4691944	EMPOWERING BEAN COUNTERS TO BECOME BETTE
Registration Number:	4691942	
Registration Number:	3728215	ROOTWORKS
Registration Number:	5518688	ROOTWORKS GROW
Registration Number:	4691943	RWC360
Registration Number:	4815959	RWCONNECT
Registration Number:	3748915	THE NEXT GENERATION ACCOUNTING FIRM
Serial Number:	87715840	THE MODERN FIRM

CORRESPONDENCE DATA

Fax Number: 3174645111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-361-4829

Email: Iszymczak@mgrfirm.com
Correspondent Name: Lindsey A. Szymczak

Address Line 1: 47 S. Meridian St., Suite 400

TRADEMARK_

REEL: 006454 FRAME: 0378

Address Line 4:	Indianapolis, INDIANA 46204	
NAME OF SUBMITTER:	Lindsey A. Szymczak	
SIGNATURE:	/Lindsey A. Szymczak/	
DATE SIGNED:	10/11/2018	

Total Attachments: 2

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TRADEMARK REEL: 006454 FRAME: 0379

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of this 11th day of October, 2018 by RootWorks LLC, an Indiana limited liability company, ("Assignor") to RootAdvisors, LLC d/b/a RootWorks an Indiana limited liability company ("Assignee").

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademark(s) and trademark application(s) set forth in Exhibit "A" hereto (the "Trademarks").

NOW, THEREFORE, in consideration of the promises set forth herein, for the sum of Ten Dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Assignment.</u> Assignor grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks listed in Exhibit A, together with the goodwill of the business symbolized by the Trademarks.
- 2. <u>Title.</u> Assignor represents and warrants that it has not granted any license, right or privilege with regard to the Trademarks, or in any other way encumbered the same, and that it has the full right to convey, free of licenses and encumbrances, all right, title and interest in and to the Trademarks.
- 3. <u>Right to Sue for Past Infringement.</u> Assignor assigns to Assignee all claims for past damages by reason of past infringement or misappropriation of the Trademarks, with the right to sue for and collect same for its own use and on its own behalf and for the use and on behalf of Assignee's successors, assigns or other legal representatives.
- 4. <u>Cooperation.</u> Assignor will execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.
- 5. <u>Binding Effect</u>. The terms, covenants and provisions of this Assignment will inure to the benefit of Assignee, its successors and other legal representatives, and will be binding upon Assignor, its successors, assigns, and other legal representatives.

RootWorks LLC	RootAdvisors, LLC d/b/a RootWorks	
By: The Dill	By:	
Name: Ryan M Deckard	Name: Ryan M Deckard	
Title: CFO	Title: CFO	

Exhibit "A"

Mark	Serial No.	Registration No.
A BOSS	85/296,443	5,036,693
	86/335,769	4,730,578
CPA LIFE	86/567,643	4,841,080
EMPOWERING BEAN COUNTERS TO BECOME BETTER ENTREPRENEURS	86/335,763	4,691,944
	86/335,760	4,691,942
ROOTWORKS	77/746,198	3,728,215
ROOTWORKS GROW	87/715,625	5,518,688
RCW360	86/335,762	4,691,943
RWCONNECT	86/335,772	4,815,959
THE NEXT GENERATION ACCOUNTING FIRM	77/747,492	3,748,915
THE MODERN FIRM	87/715,840	N/A

RECORDED: 10/11/2018

TRADEMARK REEL: 006454 FRAME: 0381