

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493743

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WARIMEX WAREN-IMPORT-EXPORT HANDELS GMBH		09/18/2018	Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	BRAND DEVELOPERS LIMITED		
Street Address:	519-521 Lake Road		
City:	Takapuna, Auckland		
State/Country:	NEW ZEALAND		
Postal Code:	0622		
Entity Type:	Corporation: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3748423	STONEDINE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@ckrlaw.com		
Correspondent Name:	Ross A. Epstein		
Address Line 1:	1330 Avenue of the Americas, 14th Floor		
Address Line 4:	New York, NEW YORK 10019		
DOMESTIC REPRESENTATIVE			
Name:	Ross A. Epstein		
Address Line 1:	c/o CKR Law LLP		
Address Line 2:	1330 Avenue of the Americas, 14th Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Ross A. Epstein		
SIGNATURE:	/Ross A. Epstein/		
DATE SIGNED:	10/12/2018		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“**Assignment**”) is between WARIMEX WAREN-IMPORT-EXPORT HANDELS GMBH, a German corporation having its principal place of business at Auf der Schulmatt 7/1, Neuried Germany 77743 (the “**Assignor**”) and BRAND DEVELOPERS LIMITED, a New Zealand corporation having its principal place of business at 519-521 Lake Road Takapuna, Auckland, New Zealand 0622 (the “**Assignee**”).

WHEREAS, Assignor is the owner of United States trademark registration set forth in Schedule 1 attached hereto and incorporated herein by reference (the “**Trademark**”) and desires to assign all right, title and interest in and to the Trademark, together with all goodwill associated with the Trademark to Assignee; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark, together with all goodwill associated with the Trademark, from Assignor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns, all of Assignor’s right, title, and interest in and to the Trademark, together with all goodwill associated with said Trademark, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution or for damage to the Trademark or the associated goodwill.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee may, from time to time, reasonably requested to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark in the United States. Assignee shall be responsible for all fees for recordation of this Assignment, and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

THIS TRADEMARK ASSIGNMENT shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Signed as of this 18th day of September, 2018.


WARIMEX WAREN-IMPORT-EXPORT HANDELS GMBH

By: _____
Name: Michael Schmiederer
Title: Authorised Officer

BRAND DEVELOPERS LIMITED

By:  _____
Name: Paul Meier
Title: Managing Director

SCHEDULE 1

Trademark	Registration No.	Registration Date	Class
StoneDine	3,748,423	February 16, 2010	21