

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490098

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
C&A IP Holdings, LLC		06/01/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PLR IP Holdings, LLC		
<b>Street Address:</b>	4350 Baker Road		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55343		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87791534	MINT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9526411031		
<b>Email:</b>	colleen.sarenpa@polaroid.com		
<b>Correspondent Name:</b>	Colleen Sarenpa		
<b>Address Line 1:</b>	4350 Baker Road		
<b>Address Line 4:</b>	Minnetonka, MINNESOTA 55343		
<b>NAME OF SUBMITTER:</b>	Colleen M. Sarenpa		
<b>SIGNATURE:</b>	/Colleen M. Sarenpa/		
<b>DATE SIGNED:</b>	09/14/2018		
<b>Total Attachments: 1</b>			
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CH \$40.00 87791534

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of June 1, 2018 by and between C&A IP HOLDINGS, LLC, with address at 114 Tived Lane East, Edison, New Jersey 08837 ("Assignor"), and PLR IP HOLDINGS, LLC, a limited liability company of Delaware, with an address at 4350 Baker Road, Minnetonka, Minnesota 55343 ("Assignee").

WHEREAS, Assignor is the owner in the United States of U.S. Trademark Application No. 87791534 for "MINT" under International Class 9, together with all common law rights therein as well as the goodwill of the business associated therewith (collective, the "Mark").

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Mark to Assignee and Assignee wishes to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark, together with all common law rights therein as well as the goodwill of the business associated therewith.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date set forth above.

C&A IP HOLDINGS, LLC

By:

Avi Goldenberg  
*General Counsel*

