

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493448

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/02/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NETGEAR, Inc.		10/09/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Arlo Technologies, Inc.
Street Address:	2200 Faraday Ave., Suite 150
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	87877291	ARLO BABY
Serial Number:	86714759	ARLO Q
Serial Number:	87874806	ARLO SMART
Registration Number:	4906065	ARLO
Registration Number:	4909658	
Registration Number:	5469780	EVERY ANGLE COVERED
Registration Number:	3998453	VUE
Registration Number:	4491487	VUEZONE
Registration Number:	4137940	VUEZONE
Registration Number:	4618014	P
Registration Number:	4618013	PLACEMETER

CORRESPONDENCE DATA

Fax Number: 6504936811

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-493-9300

Email: trademarks@wsgr.com, ckahn@wsgr.com

Correspondent Name: WILSON SONSINI GOODRICH & ROSATI

Address Line 1: 650 Page Mill Road

TRADEMARK

Address Line 4:	Palo Alto, CALIFORNIA 94304-1050
ATTORNEY DOCKET NUMBER:	25907-900/ck9
NAME OF SUBMITTER:	Chelsea E. Carbone
SIGNATURE:	/Chelsea E. Carbone/
DATE SIGNED:	10/10/2018
Total Attachments: 3 source=Assignment & US Schedule A#page1.tif source=Assignment & US Schedule A#page2.tif source=Assignment & US Schedule A#page3.tif	

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made effective as of July 2, 2018 between NETGEAR, Inc., a corporation of the State of Delaware, located at 350 E. Plumeria Dr., San Jose, California 95134 (the "Assignor") and Arlo Technologies, Inc., a corporation of the State of Delaware, located at 2200 Faraday Ave., Suite 150, Carlsbad, California 92008 (the "Assignee").

WHEREAS


1. The Assignor is the Proprietor of the registrations and pending applications shown in Schedule A hereto, as well as all other proprietary rights in other trademarks, trade dress, product configurations and Internet domain names associated with the products in conjunction with which the registrations and pending applications in Schedule A are used (the "Trademarks").
2. The Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for good and valuable consideration.

NOW THIS ASSIGNMENT WITNESSES that, for good and valuable consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, as successor of the business to which the Trademarks relate, the Trademarks, for all of the goods and/or services included in the relevant registrations and applications or in conjunction with which the Trademarks are used, together with the goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to the Trademarks occurring prior to the date hereof.


The Assignor hereby consents, without any objection, that the Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected. The Assignor agrees that it will cooperate fully with the Assignee in completing any further documents which shall be reasonably requested by the Assignee in order to complete the assignment of right, title and interest to the Trademark.

IN WITNESS WHEREOF the Assignor has executed this Assignment on October 9, 2018.

NETGEAR, Inc.



By: 
Name: Anna Lam
Position: Director, Legal

Accepted by: Arlo Technologies, Inc.

By: 
Name: Brian Busse
Position: General Counsel

SCHEDULE A

Country	Trademark	Status	Int. Classes	Application No.	Application Date	Registration No.	Registration Date
United States of America	ARLO	Registered	9, 42	86475753	9-Dec-14	4906065	23-Feb-16
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	ARLO BABY	Pending	9	87877291	14-Apr-18		
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	ARLO Q	Pending	9, 42	86714759	4-Aug-15		
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	ARLO SMART	Pending	9, 42	87874806	12-Apr-18		
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	DESIGN (BIRD) 	Registered	9, 42	86418825	8-Oct-14	4909658	1-Mar-16
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	EVERY ANGLE COVERED	Registered	9, 42	87695367	22-Nov-17	5469780	15-May-18
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
United States of America	VUE	Registered	9	77376450	19-Jul-11	3998453	21-Jan-08
United States of America	VueZone	Registered	9	85338145	4-Mar-14	4491487	4-Jun-11
United States of America	VueZone	Registered	42	85340338	8-May-12	4137940	7-Jun-11
United States of America		Registered	9, 35	85704350	15-Aug-2012	4618014	7-Oct-2014
United States of America	Placemeter	Registered	9, 35	85704343	15-Aug-2012	4618013	9-Jul-2013