

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491192

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Spic and Span Company		07/02/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KIK International, LLC		
Street Address:	2921 Corder Street		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77054		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2900616	CHORE BOY	
Registration Number:	4614150	COMET MICRON POWER SYSTEM	
Registration Number:	3835524	SPIC AND SPAN	
Registration Number:	2843935	SPIC AND SPAN THE COMPLETE HOME CLEANER	
Registration Number:	3513129	BETTER SCRUBBING PADS FOR EVERY SCRUBBIN	
Registration Number:	2667238	SPIC AND SPAN EVERYDAY	
Registration Number:	2818462	SPIC AND SPAN	
Registration Number:	0629287	COMET	
Registration Number:	0514362	SPIC AND SPAN	
Registration Number:	3369998	COMET	
Registration Number:	4856313	PURE HOME	
Registration Number:	5536190	COMET	
Registration Number:	4650217	MOUNTAIN ROSE	
Registration Number:	4650218	MIDNIGHT MEADOW	
Registration Number:	3524797	CHORE BOY	
Registration Number:	0643062	CHLORINOL	
Registration Number:	4130910	COMET	
Registration Number:	3524798	CHORE BOY	
Registration Number:	5458166	SPIC AND SPAN	

OP \$615.00 2900616

Property Type	Number	Word Mark
Registration Number:	5458167	SPIC AND SPAN
Registration Number:	3524839	
Serial Number:	87957409	SPIC AND SPAN
Serial Number:	88011153	SPIC AND SPAN
Serial Number:	87957576	COMET

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 423-209-4103
Email: trademarks@bakerdonelson.com
Correspondent Name: Micheline Kelly Johnson
Address Line 1: 633 Chestnut Street, Suite 1900
Address Line 2: Baker, Donelson, et al.
Address Line 4: Chattanooga, TENNESSEE 37450

NAME OF SUBMITTER:	Micheline Kelly Johnson
SIGNATURE:	/micheline kelly johnson/
DATE SIGNED:	09/24/2018

Total Attachments: 16
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment"), effective as of July 2, 2018, (the "Effective Date"), between The Spic and Span Company, a Delaware corporation (the "Seller"), and KIK International, LLC, a Delaware limited liability company (the "Purchaser"), is delivered pursuant to the Closing under that certain Asset Purchase Agreement of even date herewith among the Seller, the Purchaser, and certain other parties thereto (the "Purchase Agreement"). Capitalized terms used in this Trademark Assignment without definition have the respective meanings given to them in the Purchase Agreement.

The Seller is delivering this Trademark Assignment signed by the Seller to enable the Purchaser to file it with any appropriate Governmental Authority to indicate ownership of the Proprietary Rights described below and for the other purposes set forth in this Trademark Assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which the Seller acknowledges, and by signing and delivering this instrument, the Seller sells, assigns, transfers, conveys, and delivers to the Purchaser all of the Seller's right, title, and interest in and to:

(a) the trademark registrations and applications specifically listed in Annex A to this Trademark Assignment (collectively, the "Marks"); and

(b) the following properties and rights with respect to all Marks so listed in Annex A:

(i) all goodwill associated with the business related to the Marks together with all rights to use, license and otherwise exploit the Marks;

(ii) all income, royalties, damages, and payments hereafter due or payable to the Seller with respect to the Marks, including without limitation unpaid damages and payments for past, present, and future infringements of any Mark;

(iii) all rights in and under the Marks to the fullest extent allowed by law as fully as the Seller would have held the same in the absence of this Trademark Assignment; and

(iv) all rights to sue and recover damages and payments for past, present, and future infringements or dilution of any of the Marks, including the right to fully and entirely replace the Seller in all related matters.

This Trademark Assignment is made in connection with the sale of the Seller's business to which the Marks relate. As of the Effective Date, in accordance with the terms of the Purchase Agreement, the Purchaser has succeeded to all right, title, and standing of the Seller to: (a) receive all rights and benefits pertaining to the Marks and related rights described above and (b) commence, prosecute, defend and settle all claims and take all actions that the Purchaser, in its sole discretion, may elect in relation to the Marks described above.

This Trademark Assignment (a) is irrevocable and effective upon the Effective Date, (b) benefits and binds the parties hereto and their respective successors and assigns, (c) does not modify, expand or affect (in each case, including without limitation, any representations or warranties or other rights or obligations contained in the Purchase Agreement), and is subject to, the provisions of the Purchase Agreement, and to the extent any conflict arises between any of the terms and provisions of this Trademark Assignment and any of the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern and control, (d) may be signed in counterparts,

(e) shall be governed by and construed in accordance with the internal laws of the State of New York without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than those of the State of New York, and (f) may only be amended, modified, or supplemented by an agreement in writing signed by each party hereto.

The parties have duly executed this Trademark Assignment effective as of the Effective Date.

THE SPIC AND SPAN COMPANY

By: Ronald Lombardi
Name: Ronald N. Lombardi
Title: President

STATE OF: NEW YORK
COUNTY OF: BRONX

On July 2, 2018, before me, Ivone Milani (the undersigned notary), personally appeared Ronald N. Lombardi personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

IVONE MILANI
NOTARY PUBLIC-STATE OF NEW YORK
No. D1M16116747
Qualified in Bronx County
My Commission Expires October 04, 2020

Ivone Milani
Notary Public
My commission expires: SEP 4, 2020
(Notary Seal)

The parties have duly executed this Trademark Assignment effective as of the Effective Date.

KIK INTERNATIONAL LLC

By: A. Sahakian
Name: Ari Sahakian
Title: VP Corporate Development and Strategic Projects

PRVINCE
STATE OF: ONTARIO
COUNTY OF: VAUGHAN
MUNICIPALITY

On June 30, 2018 before me, Maria-Anna Rossi (the undersigned notary), personally appeared Ari Sahakian personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Maria-Anna Rossi
Notary Public

My commission expires: Does not expire

(Notary Seal)

ANNEX A TO TRADEMARK ASSIGNMENT

Marks

Country	Mark Name	App. No.	Reg. No.
Afghanistan	COMET	1874	1874
Albania	COMET	180	5379
Albania	SPIC AND SPAN	152	5646
Argentina	COMET	2680007	2291395
Argentina	SPIC AND SPAN	3.315.161	2.715.601
Argentina	SPIN AND SPAN	3.148.705	2.655.358
Aruba	COMET	VM-151102.22	13839
Australia	COMET	127177	127177
Austria	SPIC & SPAN (AND DESIGN)	AM2737/66	59181
Austria	COMET	AM5170/99	188616
Austria	COMET	AM1379/64	52.972
Austria	SPICSPAN	AM01203/1965	56531
Austria	SPIKSPAN	AM01204/1965	56532
Bahamas	COMET	6655	6655
Bahamas	SPIC AND SPAN	22320	22320
Bahamas	SPIC AND SPAN	1325	1325
Bahamas	SPIC AND SPAN	22319	22319
Bahamas	SPIC AND SPAN	22321	22321
Bahrain	COMET	9696	9696
Barbados	COMET	6125	81/5916
Benelux	CHLORINOL	00541945	0048677
Benelux	SPIC	626611	354135
Benelux	SPIC & SPAN	669476	401975
Benelux	SPIC & SPAN (AND DESIGN)	690820	426533
Benelux	SPIC & SPAN (AND DESIGN)	610824	335749

Benelux	SPIC & SPAN (AND DESIGN)	546132	57689
Benelux	SPIC & SPAN (AND DESIGN)	754870	488020
Benelux	SPIC & SPAN 3 (AND DESIGN)	765756	499185
Benelux	SPIC & SPAN (AND DESIGN)	695628	487133
Benelux	SPIC & SPAN (AND DESIGN)	690819	426532
Benelux	SPIC & SPAN (AND DESIGN)	608334	332358
Benelux	SPIC AND SPAN	541964	051406
Bermuda	COMET	4159	4159
Bermuda	SPIC AND SPAN	2061	2061
Brazil	COMET	828793115	
Brazil	SPIC AND SPAN	815398425	815398425
Brazil	SPIC AND SPAN	822467879	822467879
Brazil	SPIC AND SPAN (and Design)	819651567	819651567
Bulgaria	SPIC & SPAN	6164	6164
Bulgaria	COMET	20265	22035
Burundi	COMET	5167	5167
Canada	SPIC AND SPAN	1,371,971	TMA781621
Canada	CHLORINOL	239,629	TMA111,006
Canada	SPIC AND SPAN LE NETTOYANT MENAGER COMPLET	1247598	TMA671,776
Canada	CHLORINOL PLUS	658,782	TMA435,232
Canada	CHLORINOL	674,906	TMA394,903
Canada	CINCH	260787	124632
Canada	SPIC AND SPAN THE COMPLETE HOME CLEANER	1,240,065	TMA657,689
Canada	SPIC AND SPAN	992,816	NFLD2816

Canada	COMET	206,742	UCA35486
Canada	CINCH	832441	TMA571,608
Canada	CINCH	457504	TMA266,388
Canada	DELICATE SURFACE COMET	588,345	TMA345,931
Canada	COMET	295,321	TMA146,473
Canada	COMET SURFACES DELICATES	588,346	TMA345,932
Canada	COMET AND DESIGN	293,273	TMA149,131
Canada	SPIC AND SPAN	295322	TMA146474
Canada	SPIC AND SPAN	184704	UCA20098
Canada	COMET AND DESIGN	1618015	TMA892,120
Canada	SPIC AND SPAN (Logo)	1,856,308	
Canada	SPIC AND SPAN	1,856,313	
Chile	COMET	612,567	939166
Chile	SPIC AND SPAN	896186	881379
China	COMET	75403	75403
China	COMET IN CHINESE CHARACTERS	6872601	6872601
Colombia	COMET	92287528	136050
Congo	COMET	5167	185/C5167
Costa Rica	COMET	19123	19123
Costa Rica	SPIC AND SPAN (Style 1)	19395	19395
Costa Rica	SPIC AND SPAN	1999-0009653	120509
Costa Rica	CHLORINOL	54424	54424
Croatia	COMET	Z920349A	Z920349
Cuba	COMET	1083-97	128163
Cuba	SPIC & SPAN	1064-97	128092

Curacao	COMET	01826	01826
Czechia	CHLORINOL	122989	213433
Czechia	COMET	69003	190948
Czechia	COMET	OZ166951	257105
Denmark	SPIC AND SPAN	1273/60	VR196001281
Denmark	COMET	VA199903327	VR199904579
Denmark	SPIC AND SPAN	1223/56	VR195701500
Dominican Republic	SPIC AND SPAN	0110617	0110617
Dominican Republic	COMET	10121	10121
Dominican Republic	SPIC AND SPAN	0110550	0110550
Dominican Republic	SPIC AND SPAN	10240	10240
Ecuador	SPIC AND SPAN	5421-90	5421-90
Ecuador	COMET	1-71-58	1-71-58
Egypt	COMET AND DESIGN	45054	45054
El Salvador	COMET	2065	236BK-63
El Salvador	SPIC AND SPAN	1332-98	53BK-84
El Salvador	SPIC AND SPAN	11999008501	196BK-111
European Union IPO	COMET	012390373	012390373
Finland	SPIC AND SPAN	2373/61	39629
Finland	SPIC AND SPAN	2687/58	34733
Finland	COMET	T199902336	220037
France	SPIC	06/3472016	06/3472016
France	SPIC & SPAN	14249	1347813
France	SPIC AND SPAN	99818635	99818635
France	SPIC NOUVEAU FORMULE SUPER ACTIVE (AND DESIGN)	503228	1504520

France	SPIC & SPAN (AND DESIGN)	19403	1368256
Germany (Federal Republic of)	SPIC & SPAN (AND DESIGN)	P16029/3WZ	942415
Germany (Federal Republic of)	SPICSPAN	P10461	782553
Germany (Federal Republic of)	SPIC AND SPAN	39959869.3/2	39959869
Germany (Federal Republic of)	SPIC	P32820/3WZ	1108718/3
Germany (Federal Republic of)	COMET	399406514/03	39940651
Greece	COMET-KOMET	37874	37874
Greece	COMET	36	36
Greece	SPIC	33337	33337
Greece	SPIC AND SPAN	22513	22513
Guatemala	SPIC AND SPAN	222-2000	112275
Guatemala	SPIC AND SPAN	10392	10392
Guatemala	COMET	10188	10188
Haiti	COMET	198/151	198/151
Hong Kong	COMET	02741/1996	03038/1997
Hong Kong	COMET IN CHINESE CHARACTERS	301171881	301171881
Hungary	COMET	M0102530	183334
Hungary	COMET	M9203005	136038
India	COMET	279527	279527
Iran	COMET	41402	29669
Ireland (Republic of)	COMET	82139	82139
Ireland (Republic of)	COMET	1996/06558	219270
Ireland (Republic of)	SPIC	41575	41575

Israel	COMET	27329	27329
Italy	COMET	2000C004223	900388
Jamaica	COMET	3/113	8529
Jamaica	SPIC AND SPAN	21/452	B36276
Jamaica	SPIC AND SPAN	3/4010	B35930
Japan	COMET	2004-507518	1657686
Japan	COMET (IN ENGLISH AND KATAKANA)	36-15861/61	604214
Japan	COMET (IN KATAKANA)	2004-507657	1657687
Jordan	COMET	9538	9538
Kenya	COMET	18266	18266
Korea, Republic of (KR)	SPIC AND SPAN	40-2008-21290	40-0787766
Korea, Republic of (KR)	COMET	1971-1984	22671
Kuwait	COMET	676	676
Lebanon	COMET	91740	
Liberia	COMET	10692/518	10692/518
Liechtenstein	SPIC	3285	3285
Malaysia	COMET	MB055802	
Mexico	CINCH	M162934	452669
Mexico	COMET	M879137	1010522
Mexico	COMET	224424	489433
Mexico	COMET	895974	1073867
Mexico	SPIC AND SPAN	398914	637003
Mexico	SPIC AND SPAN	90834	387266
Moldova	COMET	2811	2036

Monaco	SPIC	168	4R97.18409
Monaco	SPIC & SPAN	3563	R97.17656
Morocco	COMET	91671	91671
New Zealand	COMET	95816	95816
New Zealand	COMET	618376	618376
New Zealand	COMET	618377	618377
New Zealand	COMET	618378	618378
Nicaragua	COMET	1920-008893	8893
Nicaragua	SPIC AND SPAN	1920-008968	8968
Norway	SPIC AND SPAN	19560271	49171
O.A.P.I.	COMET	60343	10294
Oman	COMET	2836	2836
Panama	COMET	5759	5759
Panama	SPIC AND SPAN	104755	104755
Panama	SPIC AND SPAN	242854	242854
Peru	COMET	47003	47003
Poland	COMET	Z-110105	76394
Poland	COMET	235099	207751
Poland	SPIC AND SPAN	202484	141337
Portugal	SPIC AND SPAN	173171	173171
Portugal	COMET	144472	144472
Portugal	COMET	339161	339161
Puerto Rico	SPIC AND SPAN	25722	25722
Puerto Rico	SPIC AND SPAN	6021	6021
Qatar	COMET	3215	3215
Romania	COMET	28979	19999

Russian Federation	SPIC AND SPAN	2008714194	389856
Rwanda	COMET	5167	5167
Saudi Arabia	COMET	29/99	29/99
Sierra Leone	COMET	8806	8806
Singapore	COMET	T70/50553A	T70/50553Z
Sint Maarten	COMET	01826	01826
Sint Maarten	C O M E T	1615	1615
Slovak Republic	CHLORINOL	1695-97	187224
Slovak Republic	COMET	69003	178554
Slovak Republic	COMET	POZ1330-2001	199915
Slovenia	COMET	Z-9270340	9270340
South Africa	COMET	2005/17030	2005/17030
Spain	CINCH	M0994011	
Sweden	COMET	99-05210	341822
Sweden	SPIC AND SPAN	1435/56	81169
Switzerland	SPIC & SPAN	364383	364383
Switzerland	SPIC AND SPAN	288161	288161
Switzerland	COMET	4756	356.273
Switzerland	COMET	12954/2000	486.170
Switzerland	COMET	2316	P328.545
Switzerland	COMET	993	404.512
Switzerland	SPIC	291357	291357
Switzerland	SPIC AND SPAN	403391	403391
Syria	COMET (AND IN ARABIC)	15212	27513
Tangier	COMET	3004	28.918
Tanzania	COMET	14261	14261

Thailand	COMET	444405	Kor131600
Trinidad and Tobago	COMET	47300	47300
Turkey	COMET (STYLIZED)	097837	097837
Turkey	COMET	2001/007767	200107767
United Arab Emirates	SPIC AND SPAN (and Design)	203926	203926
United Arab Emirates	SPIC AND SPAN (and Design)	203925	203925
United Arab Emirates	COMET	5817	10638
United Arab Emirates	SPIC AND SPAN	203752	
United Arab Emirates	SPIC AND SPAN	203753	203753
United Kingdom	COMET	558444	558444
United Kingdom	COMET	740442	740442
United Kingdom	COMET	2206815	2206815
United Kingdom	SPIC	1235468	B1235468
United Kingdom	SPAN	538536	538536
United Kingdom	SPAN	1235469	1235469
United Kingdom	CHLORINOL	758209	758209
United States of America	CHORE BOY	78/148,645	2,900,616
United States of America	COMET MICRON POWER SYSTEM	85/482,356	4,614,150
United States of America	SPIC AND SPAN	77/272,003	3,835,524
United States of America	SPIC AND SPAN THE COMPLETE HOME CLEANER	78/167,293	2,843,935
United States of America	BETTER SCRUBBING PADS FOR EVERY SCRUBBING NEED	77/057,497	3,513,129

United States of America	SPIC AND SPAN EVERYDAY	76/316,318	2,667,238
United States of America	SPIC AND SPAN	78/172,956	2,818,462
United States of America	COMET	71/689,653	0,629,287
United States of America	SPIC AND SPAN	71/528,004	0,514,362
United States of America	COMET	77/056,636	3,369,998
United States of America	PURE HOME	86/248,768	4,856,313
United States of America	COMET	86/883,803	
United States of America	MOUNTAIN ROSE	86/073,735	4,650,217
United States of America	MIDNIGHT MEADOW	86/073,742	4,650,218
United States of America	CHORE BOY STYLIZED AND DESIGN OF A BOY	77/092,080	3,524,797
United States of America	CHLORINOL (STYLIZED)	71/698,793	0,643,062
United States of America	COMET (and design)	85/341,333	4,130,910
United States of America	CHORE BOY STYLIZED AND DESIGN OF A BOY	77/092,189	3,524,798
United States of America	SPIC AND SPAN (Logo)	87/605,551	5,458,166
United States of America	SPIC AND SPAN	86/605,571	5,458,167
United States of America	CHORE BOY DESIGN	77/108,331	3,524,839

United States of America	SPIC AND SPAN (Logo)	87/957,409	
United States of America	SPIC AND SPAN	88/011,153	
United States of America	COMET (& Design)	87/957,576	
Uruguay	COMET	79.564	435.120
Uruguay	SPIC AND SPAN and Design	471000	471000
Venezuela	COMET	57211-F	57211-F
Venezuela	COMETA	33367-F	33367-F
Venezuela	COMETA	41622-F	41622-F
Venezuela	COMET	33571-F	33571-F
Venezuela	COMETA (AND DESIGN)	41526-F	41526-F
Vietnam	COMET	4-1997-34535	4-0028732-000
Zanzibar	COMET	46/71	261/71