

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		10/19/2018	a Texas banking association: TEXAS
RECEIVING PARTY DATA			
Name:	LocalResponse, Inc. DBA Qualia Media		
Street Address:	37 W. 28th Street		
Internal Address:	5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	5032429	QUALIA	
Registration Number:	5073740	CONSUMERS DECLARE. WE DELIVER.	
Registration Number:	4969388	QUALIA	
Registration Number:	4995973	RETURN ON INTENT (ROI)	
Registration Number:	4956580	INTENT QUALITY	
Registration Number:	4073978	LOCALRESPONSE	
Registration Number:	3694719	WHAT'S GOING ON AROUND ME RIGHT NOW?	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349302488		
Email:	ipfilings@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield - Bodman PLC		
Address Line 1:	201 South Division, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	SUSAN M. KORNFIELD		
SIGNATURE:	/susan m. kornfield/		

OP \$190.00 5032429

DATE SIGNED:	10/22/2018
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Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of October 19, 2018 (this "Release") is made by Comerica Bank, a Texas banking association (the "Secured Party"), under the security agreement dated as of December 29, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and between LocalResponse, Inc. DBA Qualia Media, a Delaware corporation (the "Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 5743, Frame 0187.

Pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest ("Security Interest") in the Debtor's trademark collateral, including but not limited to the trademarks listed on attached Exhibit A, and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringement, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof (the "Released Trademarks").

The Secured Party now wishes to release and terminate the Security Interest in the Released Trademarks.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party releases and terminates the Security Interest in the Released Trademarks.

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TRADEMARK
REEL: 006463 FRAME: 0686

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date above.

COMERICA BANK

By: Stephen B. Bittner
Name: Stephen Bittner
Title: Senior Vice President

EXHIBIT A

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
	86/369777	8/18/14	5,032,429	8/30/16
CONSUMERS DECLARE. WE DELIVER.	86/360366	8/7/14	5,073,740	11/1/16
QUALIA	86/347176	7/24/14	4,969,388	5/31/16
RETURN ON INTENT (ROI)	86/598241	4/15/15	4,995,973	7/12/16
INTENT QUALITY	86/351365	7/29/14	4,956,580	5/10/16
LOCALRESPONSE	85/317078	5/10/11	4,073,978	12/20/11
WHAT'S GOING ON AROUND ME RIGHT NOW?	77/504556	6/20/08	3,694,719	10/13/09

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