

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491278

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Go Fish Investments LLC		09/24/2018	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	So Mermazing LLC		
Street Address:	2219 CR 220 Suite 316		
City:	Middleburg		
State/Country:	FLORIDA		
Postal Code:	32068		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87941404	MER MADE	
CORRESPONDENCE DATA			
Fax Number:	3523734662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3523750082		
Email:	swhanson@bellsouth.net		
Correspondent Name:	Sven W. Hanson		
Address Line 1:	PO Box 357429		
Address Line 4:	Gainesville, FLORIDA 32635		
NAME OF SUBMITTER:	Sven W. Hanson		
SIGNATURE:	/SVEN W HANSON 36546/		
DATE SIGNED:	09/25/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution by **Go Fish Investments LLC.**, a Florida limited liability company (**ASSIGNOR**).

WHEREAS, ASSIGNOR is the owner of the trademark, MER MADE (plus design), and all associated trademarks rights under state and federal law and all related trademark registrations including U.S. federal registration application No. 87941404 ("the **Mark**") and the goodwill symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to **So Mermazing, LLC**, a Florida limited liability company (**ASSIGNEE**) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Mark, including without limitation, any and all payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, the parties execute this Assignment below.

For Assignee:


Signature

Date:

9/24/18

Robert Lynn CFO
Name and Title

For Assignor:


Signature

Date:

9/24/18

Robert Lynn CFO
Name and Title