# CH \$40.00 215024

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM493504

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PENTON BUSINESS MEDIA, INC.		11/15/2017	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	INFORMA BUSINESS MEDIA, INC.	
Street Address:	605 3rd Avenue	
Internal Address:	21st Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10158	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2150243	WARD'S DEALER BUSINESS

### **CORRESPONDENCE DATA**

**Fax Number:** 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-781-6013

**Email:** chicago.trademarks@klgates.com, valerie.swanson@klgates.com,

kate.starshak@klgates.com

Correspondent Name: Kathryn Starshak c/o K&L Gates LLP

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	3724739-324
NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/Kathryn Starshak/
DATE SIGNED:	10/11/2018

### **Total Attachments: 2**

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TRADEMARK REEL: 006467 FRAME: 0582

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PENTON BUSINESS MEDIA, INC.", CHANGING ITS NAME FROM "PENTON BUSINESS MEDIA, INC." TO "INFORMA BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2017, AT 10:49 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2198100 8100 SR# 20177092984

You may verify this certificate online at corp.delaware.gov/authver.shtml

JATHAY NI. BANKAN BANKANY AT SERVE

Authentication: 203575791

Date: 11-15-17

TRADEMARK REEL: 006467 FRAME: 0583

State of Delaware Secretary of State Division of Corporations Delivered 10:49 AM 11/15/2017 FILED 10:49 AM 11/15/2017 SR 20177092984 - File Number 2198100

# STATE OF DELAWARE **CERTIFICATE OF AMENDMENT** OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General

The bolton of mine of mine and the control of the or of the
Corporation Law of the State of Delaware does hereby certify:
FIRST: That at a meeting of the Board of Directors of
Penton Business Media, Inc.
resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:
RESOLVED, that the Certificate of Incorporation of this corporation be amended
by changing the Article thereof numbered "First "so that, as
amended, said Article shall be and read as follows:
First: The name of the corporation is Informa Business Media, Inc.
SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.  THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.
IN WITNESS WITEDEOF said same at Manage Misself Costs to be
IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 15th day of November , 20 17
By:
Authorized Officer
Title: Senior Vice President & General Counsel
Name: Thomas C. Etter
Deint or Typa

**TRADEMARK REEL: 006467 FRAME: 0584** 

**RECORDED: 10/11/2018**