

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM495992

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lakegirl, Inc.		10/23/2018	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Lakeshirts, Inc.		
Street Address:	750 Randolph Rd		
City:	Detroit Lakes		
State/Country:	MINNESOTA		
Postal Code:	56501		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5471086	LAKEGIRL	
Registration Number:	5151224	LAKEGIRL	
Registration Number:	5252457	DOCKBOY	
Registration Number:	5308079	LAKEBABY	
Registration Number:	4548808	LAKEGIRL	
Registration Number:	4539913	LAKEGIRL	
Registration Number:	4364750	LAKEGIRL	
Registration Number:	3941890	LAKEGIRL	
Registration Number:	3941889	LAKEGIRL	
Registration Number:	3699375	LAKEGIRL	
Registration Number:	3547503	LAKEGIRL	
Registration Number:	3494644	LAKEGIRL	
Registration Number:	3411417	LAKEGIRL	
Registration Number:	3062427	LAKEGIRL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-296-7788		

OP \$365.00 5471086

Email: dniles@nilolaw.com
Correspondent Name: Donald W. Niles
Address Line 1: 121 Colfax Ave SW
Address Line 4: Wadena, MINNESOTA 56482

NAME OF SUBMITTER: Donald W. Niles

SIGNATURE: /Donald W. Niles/

DATE SIGNED: 10/30/2018

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of October 23, 2018 by Lakegirl, Inc., a Minnesota corporation ("Assignor"), in favor of Lakeshirts, Inc., a Minnesota Corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States, Canadian and Australian trademark registrations listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated October 16, 2018 (the "Agreement"), under which Assignor agreed to sale and assign to Assignee all of Assignor's right, title and interest in and to the trademarks owned by Seller and used by Seller in its Business, together with the goodwill of the Business connected with the use of and symbolized by the trademarks.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Business connected with the use of and symbolized by the Marks, for the United States and for all foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is executed and delivered within the State of Minnesota and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Minnesota without regard to its conflicts of law principles.

[Signatures on Following Page]

IN WITNESS WHEREOF, Assignor has duly executed this Agreement on this 23rd day of October, 2018.

Lakegirl, Inc.

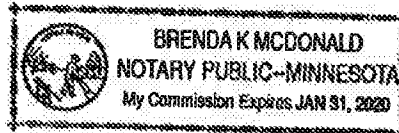
By: Margaret M. Heglie
Margaret M. Heglie

Its: Chief Executive Officer

STATE OF MINNESOTA)
) SS.
COUNTY OF BECKER)

This instrument was acknowledged before me on October 23, 2018 by Margaret M. Heglie, Chief Executive Officer of Lakegirl, Inc., a Minnesota corporation on behalf of the corporation.

Brenda K. McDonald
Notary Public



APPENDIX A

MARKS

Mark	Country	Serial No. (Filing Date)	Registration No. (Issue Date)
LAKEGIRL	U.S.	87/127,219 (8-4-2016)	5,151,224 (2-28-2017)
LAKE BABY	U.S.	87/170,654 (9-14-2016)	5,308,079 (10-10-2017)
DOCK BOY	U.S.	87/181,924 (9-23-2016)	5,252,457 (7-25-2017)
LAKEGIRL	U.S.	78/460,993 (8-3-2004)	3062427 (2-28-2006)
LAKEGIRL	U.S.	77/932,484 (2-10-2010)	3941890 (4-5-2011)
LAKEGIRL	U.S.	77/932,482 (2-10-2010)	3941889 (4-5-2011)
LAKEGIRL	U.S.	77/143,863 (3-29-2007)	3411417 (4-15-2008)
LAKEGIRL	U.S.	77/143,306 (3-29-2007)	3494644 (9-2-2008)
LAKEGIRL	U.S.	77/143,304 (3-29-2007)	3699375 (10-20-2009)
LAKEGIRL	U.S.	77/143,302 (3-29-2007)	3547503 (12-16-2008)
LAKEGIRL	U.S.	85/783,609 (11-20-2012)	4364750 (7-9-2013)
LAKEGIRL	U.S.	85/781,446 (3-8-2013)	4548808 (6-10-2014)
LAKEGIRL	U.S.	85/905,678 (4-16-2013)	4539913 (5-27-2014)
LAKEGIRL	Canada	1387593 (3-11-2008)	TMA761149 (3-9-2010)
LAKEGIRL	Australia	1759110 (3-16-2016)	1759110 (10-26-2016)
LAKEGIRL	U.S.	87/422,749 (4-24-2017)	5,471,086 (5-15-2018)