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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM491281

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Go Fish Investments LLC		09/24/2018	Limited Liability Company: FLORIDA

RECEIVING PARTY DATA

Name:	So Mermazing LLC	
Street Address:	2219 CR 220 Suite 316	
City:	Middleburg	
State/Country:	FLORIDA	
Postal Code:	32068	
Entity Type:	Limited Liability Company: FLORIDA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5351358	SO MERMAZING
Serial Number:	87939408	SO MERMAZING

CORRESPONDENCE DATA

Fax Number: 3523734662

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3523750082

Email: swhanson@bellsouth.net

Correspondent Name: Sven W. Hanson Address Line 1: PO Box 357429

Address Line 4: Gainesville, FLORIDA 32635

NAME OF SUBMITTER:	Sven W. Hanson
SIGNATURE:	/SVEN W HANSON 36546/
DATE SIGNED:	09/25/2018

Total Attachments: 1

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TRADEMARK REEL: 006473 FRAME: 0194

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TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution by **Go Fish Investments** LLC., a Florida limited liability company (ASSIGNOR).

WHEREAS, ASSIGNOR is the owner of the trademark, SO MERMAZING, and all associated trademarks rights under state and federal law and all related trademark registrations including U.S. federal registration No. 5351358 and U.S registration application No. 87939408 ("the **Mark**") and the goodwill symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to **So Mermazing, LLC**, a Florida limited liability company (**ASSIGNEE**) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Mark, including without limitation, any and all payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, the parties execute this Assignment below.

For Assignee:

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For Assignor:

RECORDED: 09/25/2018

Date:

9/24/18

Name and Title

TRADEMARK REEL: 006473 FRAME: 0195