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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ic Version v1.1 ETAS ID: TM497639

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADLIB PUBLISHING SYSTEMS INC.		11/09/2018	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Partners for Growth V, L.P.	
Street Address:	1660 Tiiburon Blvd.	
Internal Address:	Suite D	
City:	Tiburon	
State/Country:	CALIFORNIA	
Postal Code:	94920	
Entity Type:	Limited Partnership: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5538078	ADLIB ELEVATE

CORRESPONDENCE DATA

Fax Number: 4153672728

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4153813283

Email: ben@greenspan-law.com
Correspondent Name: Benjamin Greenspan
Address Line 1: 620 LAGUNA RD

Address Line 4: Mill Valley, CALIFORNIA 94941

NAME OF SUBMITTER:	Benjamin Greenspan	
SIGNATURE:	/bg/	
DATE SIGNED:	11/09/2018	

Total Attachments: 5

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REAFFIRMATION OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS REAFFIRMATION OF INTELLECTUAL PROPERTY AND SECURITY AGREEMENT (including related Collateral Agreements and Notices, this "Reaffirmation") is dated as of November 9, 2018 (the "Reaffirmation Date"), by and between Partners for Growth V, L.P., a Delaware limited partnership with its principal place of business at 1660 Tiburon Blvd., Suite D, Tiburon, CA 94920 ("PFG") and ADLIB PUBLISHING SYSTEMS INC., an Ontario corporation with a principal place of business as at the date hereof at 3228 South Service Road, Burlington, Ontario, Canada, L7N 3H8 ("Grantor"), with reference to the following facts:

RECITALS:

- A. Grantor entered into that certain Intellectual Property Security Agreement (including Collateral Agreements and Notices) dated July 31, 2017 (the "IPSA") pursuant to which it granted PFG a security interest in all of Grantor's right, title and interest in the Grantor's Intellectual Property to secure performance of all Obligations of Borrower under that certain Loan and Security Agreement of even date with the IPSA between PFG and Grantor pursuant to which Borrowers borrowed money from PFG (the "Loan Agreement" and such above date, the "Loan Agreement Effective Date").
- B. Concurrently, the parties are entering into that certain Amended and Restated Loan and Security Agreement (the "Restatement").
- C. The parties desire to affirm that the obligations of Grantor under the IPSA and PFG's rights thereunder, security interests, dates and manner of perfection and other benefits will be deemed to apply in favor of PFG under the Restatement.
- D. In order to induce PFG to enter into the Restatement Grantor has agreed to reaffirm its obligations to the PFG under the IPSA as obligations to PFG under the Restatement.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants herein and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto hereby agree as follows:

- 1. <u>Incorporation of Recitals</u>. The Recitals set forth above are incorporated herein by reference as if fully set forth in the text of this Reaffirmation.
- **2.** <u>Definitions</u>. Capitalized terms used in this Reaffirmation and not otherwise defined herein shall have the meanings assigned in the IPSA or, as applicable, the Restatement.
 - 3. Reaffirmation. Grantor hereby represents, warrants and covenants that:

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- (a) all obligations of Grantor under the IPSA in relation to the Loan Agreement shall hereafter be deemed and shall constitute Obligations to PFG under the Restatement;
- (b) all obligations under the Loan Agreement in relation to the IPSA shall hereafter constitute Obligations of Grantor under the Restatement;
- (c) Grantor hereby covenants and agrees with the PFG that the IPSA shall continue in full force and effect for the benefit of the PFG, that there are no offsets, claims or defenses of Grantor with respect to the IPSA, and that the IPSA is hereby ratified and confirmed in all respects; and
- (d) any and all Intellectual Property and Domain Rights required to be disclosed under the IPSA have been disclosed and either no new properties or rights have been acquired or arisen between the Loan Agreement Effective Date and the date of this Reaffirmation or such new properties (or properties for which the filing, application or grant status or identification numbers have changed) have been scheduled to this Reaffirmation in Exhibit A hereto. To the extent that such amendments or additions are disclosed or otherwise discovered by PFG, Grantor authorizes PFG to amend or use this Reaffirmation as evidence in connection with any Security Instruments required or capable of being filed in any relevant jurisdiction with respect to such amendments or additions without further authority.
- 4. <u>Successors and Assigns</u>. This Reaffirmation shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, executors, administrators, personal representatives, successors and assigns.
- 5. <u>Severability</u>. In case any one or more of the provisions contained in this Reaffirmation shall be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions contained herein shall not in any way be affected or impaired thereby.
- 6. <u>Full Force and Effect</u>. Except as expressly provided herein, all terms and provisions of the IPSA shall remain unchanged and in full force and effect.

[Signature Pages Follow]



In witness whereof, Grantor has caused this Reaffirmation of Intellectual Property Security Agreement to be duly and lawfully executed by its authorized director or other authorized legal representative.

Grantor: ADLIB PUBLISHING SYSTEMS INC.	PFG: PARTNERS FOR GROWTH V, L.P.	
By:	By	
Name: PETER DUM	Name:	
Title:CEC	Title: Manager, Partners for Growth V, LLC Its General Partner	

In witness whereof, Grantor has caused this Reaffirmation of Intellectual Property Security Agreement to be duly and lawfully executed by its authorized director or other authorized legal representative.

Grantor:	PFG:	
ADLIB PUBLISHING SYSTEMS INC.	PARTNERS FOR GROWTH V, L.P.	
By:	By Low Ho	
Name:	Name: Geoffrey Allan	
Title:	Title: Manager, Partners for Growth V, LLC	

Schedule of New (and Changed Status) Intellectual Property

$\underline{Trademarks}$

ADLIB ELEVATE	USA	App #: 87039928 Reg #: 5538078
ADLIB SOFTWARE	EUROPE	016307324 (rejected)
ADLIB DESIGN	EUROPE	016307332 (rejected)
CONTENT ELEVATION PROCESS	CANADA	App#: 1785803 Reg#: 1006604
PROGRESSIVE CLASSIFICATION	CANADA	App#: 1785807 Reg#: 1003282

Patents

None.

Copyrights

Copyright Number	Date	Title / Work	Owner
US Registration	08/10/2017	AdLib Electronic	Adlib Publishing
#V9949D701		Publishing	Systems, Inc.

Domains

Domain Name	Service Provider Contact Details and Account Number (if any)	Owner and Registrar or Administrative Contact of Record	Expiry Date of Domain
		AdLib eDocument Solutions	
		215 - 3228 South Service Rd	
		Burlington, Ontario	
	GoDaddy (1-800-938-	webmaster@adlibsoftware.com	
adlibsolutions.com	1119)		April 28, 2019
	GoDaddy (1-800-938-	Same as above	
adlibsys.com	1119)		April 18, 2019
	GoDaddy (1-800-938-	Same as above	
getadlibelevate.com	1119)		July 6, 2019
migrationchallenge.co	GoDaddy (1-800-938-	Same as above	
m	1119)		October 6, 2019
	GoDaddy (1-800-938-	Same as above	
getadlibelevate.com	1119)		July 6, 2019

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RECORDED: 11/09/2018