

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498564

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PCN NEWCO HOLDINGS INC.		11/01/2018	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	PETCUREAN PET FOODS LTD.		
Street Address:	435-44550 SOUTH SUMAS ROAD		
City:	CHILLIWACK, BRITISH COLUMBIA		
State/Country:	CANADA		
Postal Code:	V2R 5M3		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	5144830	ENDLESS VALLEY	
Registration Number:	5144831	FREE ACRES	
Registration Number:	5144794	GATHER	
Registration Number:	3783158	GO!	
Registration Number:	4453684	GO! DAILY DEFENCE	
Registration Number:	4363124	GO! FIT + FREE	
Registration Number:	4363126	GO! REFRESH + RENEW	
Registration Number:	4363125	GO! SENSITIVITY + SHINE	
Registration Number:	5000966	NOURISH FOR LIFE	
Registration Number:	4953736	NOURISHING THE ONES WE LOVE, FOR LIFE	
Registration Number:	5174126	NOURISHING THE ONES WE LOVE, FOR LIFE	
Registration Number:	3623551	NOW	
Registration Number:	4227062	NOW FRESH	
Registration Number:	2927272	PETCUREAN	
Registration Number:	4453640	PETCUREAN SUMMIT	
Registration Number:	4680544	SAVOUR EVERY MOMENT	
Registration Number:	5047869	SPIKE	
Registration Number:	5083211	SPIKE	
Registration Number:	5144795	WILD OCEAN	
TRADEMARK			

OP \$640.00 5144830

Property Type	Number	Word Mark
Serial Number:	87799150	GO! SOLUTIONS
Serial Number:	86771089	NOURISH FOR LIFE
Serial Number:	87869513	WE MAKE A FOOD FOR THAT
Serial Number:	88140425	GO! SENSITIVITIES
Serial Number:	88010275	GO! SENSITIVITY AID
Serial Number:	87857427	GO! CARNIVORE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: PATENTBOS@GOODWINLAW.COM

Correspondent Name: JOEL E. LEHRER

Address Line 1: 100 NORTHERN AVENUE

Address Line 4: BOSTON, MASSACHUSETTS 02210

NAME OF SUBMITTER:	JOEL E. LEHRER
SIGNATURE:	/JOEL E. LEHRER/
DATE SIGNED:	11/16/2018

Total Attachments: 1

source=Petcurean Pet Foods Ltd. - Certificate of Change of Name dated November 1 2018 at 1.05 p.m. (Pacific Time)#page1.tif



Number: BC1185287

CERTIFICATE OF CHANGE OF NAME

BUSINESS CORPORATIONS ACT

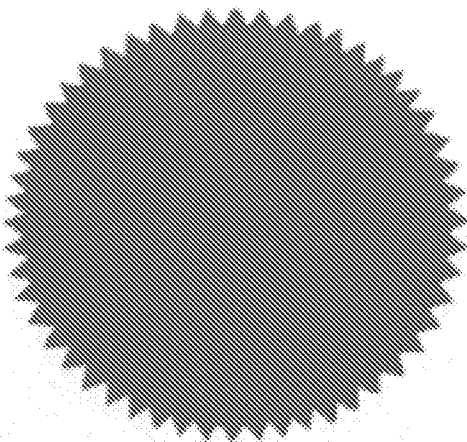
I Hereby Certify that PCN NEWCO HOLDINGS INC. changed its name to PETCUREAN PET FOODS LTD. on November 1, 2018 at 01:05 PM Pacific Time.

Issued under my hand at Victoria, British Columbia

On November 1, 2018

CAROL PREST

Registrar of Companies
Province of British Columbia
Canada



ELECTRONIC CERTIFICATE

RECORDED: 11/16/2018

TRADEMARK
REEL: 006483 FRAME: 0212