

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499051

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlson Media Inc.		11/18/2018	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Rowing Blazers Ltd.		
Street Address:	161 Grand Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5380976	ROWING BLAZERS	
Registration Number:	5380977	ROWING BLAZERS	
Registration Number:	5375649	ROWING BLAZERS	
Registration Number:	5380978	ROWING BLAZERS	
Registration Number:	5380979	ROWING BLAZERS	
Registration Number:	5256735	ROWING BLAZERS	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 980-0120		
Email:	pto@fkks.com, FRobinson@fkks.com		
Correspondent Name:	Frankfurt Kurnit Klein & Selz, PC		
Address Line 1:	Attn: Catherine M.C. Farrelly		
Address Line 2:	488 Madison Avenue Fl. 10		
Address Line 4:	New York, NEW YORK 10022-5754		
ATTORNEY DOCKET NUMBER:	023688.0200		
NAME OF SUBMITTER:	Catherine M.C. Farrelly		
SIGNATURE:	/cmcf/		

OP \$165.00 5380976

DATE SIGNED:	11/20/2018
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Total Attachments: 1 source=TM Assignment Carlson Media Inc to Rowing Blazers Ltd#page1.tif

TRADEMARK ASSIGNMENT

~~NOVEMBER~~

THIS AGREEMENT is made as of ~~September 18~~, 2018 by and between Carlson Media Inc., a corporation organized and existing under the laws of the state of Massachusetts and having an address of 28 Atlantic Avenue, Suite 436, Boston, Massachusetts 02110 (“Assignor”), and Rowing Blazers Ltd., a corporation organized and existing under the law of the state of Delaware and having an address of 161 Grand Street, New York, New York 10013 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark ROWING BLAZERS, including but not limited to the U.S. Trademark Registrations for ROWING BLAZERS listed below, together with all goodwill associated therewith (the “Mark”).

Trademark	Reg. No.	Reg. Date	Goods	Status
ROWING BLAZERS	5,380,976	1/16/2018	Class 3: Cologne; Fragrances; Perfumes.	Registered
ROWING BLAZERS	5,380,977	1/16/2018	Class 9: Eyewear; computer cases, phone cases.	Registered
ROWING BLAZERS	5,375,649	1/9/2018	Class 14: Cufflinks; Jewelry; Ornamental pins; Tie bars; Watches; Watchstraps.	Registered
ROWING BLAZERS	5,380,978	1/16/2018	Class 18: All-purpose athletic bags; All-purpose carrying bags; Backpacks; Canvas shopping bags; Handbags; Travel bags; Umbrellas; Wallets.	Registered
ROWING BLAZERS	5,380,979	1/16/2018	Class 25: Shirts, ties, suits, shoes, belts, boots, sweaters, scarves, suspenders; formalwear, namely, waistcoats, tuxedos, dresses, and trousers; shorts, skirts, blouses, hats, headbands, swimwear, sleepwear, underwear, robes.	Registered
ROWING BLAZERS	5,256,735	8/1/2017	Class 26: Ribbons; buttons; embroidered ornamental patches for clothing; embroidered ornamental novelty badges.	Registered

WHEREAS, Assignee desires to acquire from Assignor all of Assignor’s right, title and interest in and to the Mark, and Assignor desires to assign to Assignee all such right, title and interest, including all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of its right, title and interest in and to the Mark, including the registrations listed above, together with all goodwill associated therewith.

CARLSON MEDIA INC.

By: 

Name: JOHN CARLSON

Title: PRESIDENT

ROWING BLAZERS LTD.

By: 

Name: JOHN CARLSON

Title: CEO