

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM499273

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ABC Sales & Marketing Pty. Ltd.		11/12/2018	Proprietary Limited Company: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ABC North America LLC		
<b>Street Address:</b>	9350 Wilshire Boulevard		
<b>Internal Address:</b>	#203		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5399066	THE GOOD SNACK COMPANY	
<b>Registration Number:</b>	5399065	THE GOOD CRISP COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4082802250		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-779-9046		
<b>Email:</b>	ndg@techmark.com		
<b>Correspondent Name:</b>	Neil D. Greenstein		
<b>Address Line 1:</b>	1968 S. Coast Hwy.		
<b>Address Line 2:</b>	#1636		
<b>Address Line 4:</b>	Laguna Beach, CALIFORNIA 92651		
<b>NAME OF SUBMITTER:</b>	Neil D. Greenstein		
<b>SIGNATURE:</b>	/ndg-pto/		
<b>DATE SIGNED:</b>	11/22/2018		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, ABC Sales & Marketing Pty Ltd, having an address of PO Box 915, Prospect East, SA 5082 AUSTRALIA, ("Assignor"), is the record owner of the following trademarks and issued trademark registrations:

Registration No.	Mark	Registered
5,399,066	THE GOOD SNACK COMPANY & Design	February 13, 2018
5,399,065	THE GOOD CRISP COMPANY & Design	February 13, 2018

WHEREAS, Assignor is the owner of the trademarks, the trademark registrations and the goodwill associated therewith, and now desires to transfer and assign all right, title and interest in and to said trademarks, trademark registrations and associated goodwill to ABC North America LLC, a California Limited Liability company, having an address of 9350 Wilshire Boulevard # 203, Beverly Hills, CA 90212 ("Assignee"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the trademarks, trademark registrations and associated goodwill in accordance with the terms and conditions of this Assignment; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the trademarks, the registrations therefor, and the goodwill of the business of Assignor associated with the use of and symbolized by the trademarks, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

Dated: November 12, 2018

ABC Sales & Marketing Pty Ltd

By: 

Ronald Rodda

Title: Managing Director