

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM500043

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Consolidated Foods Corporation		05/06/1985	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sara Lee Corporation		
<b>Street Address:</b>	470 Hanes Mill Road		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27105		
<b>Entity Type:</b>	Corporation: MARYLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0686961	SUPERIOR CUSTOM BLEND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5037962900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-222-9981		
<b>Email:</b>	trademarks@schwabe.com		
<b>Correspondent Name:</b>	Allison Pentheny		
<b>Address Line 1:</b>	1211 SW Fifth Avenue, Suite 1900		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	125014186802		
<b>NAME OF SUBMITTER:</b>	Allison Pentheny		
<b>SIGNATURE:</b>	/Allison Pentheny/		
<b>DATE SIGNED:</b>	11/29/2018		
<b>Total Attachments: 3</b>			
source=0686961 Change of Name (from Consolidated Foods Corporation to Sara Lee Corporation) effective date 5-6-1985#page1.tif			
source=0686961 Change of Name (from Consolidated Foods Corporation to Sara Lee Corporation) effective date 5-6-1985#page2.tif			
source=0686961 Change of Name (from Consolidated Foods Corporation to Sara Lee Corporation) effective date			

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CONSOLIDATED FOODS CORPORATION  
ARTICLES OF AMENDMENT

CONSOLIDATED FOODS CORPORATION, a Maryland Corporation having its principal office in Baltimore City, Maryland (hereafter called the Corporation), hereby certifies to the State Department of Assessments and Taxation of Maryland, that:

FIRST: The charter of the corporation is hereby amended by striking out Article Second of the Articles of Incorporation, as heretofore amended, and inserting in lieu thereof the following:

Article Second: "The name of the corporation is:  
SARA LEE CORPORATION."

SECOND: The Board of directors of the Corporation on November 29, 1984, duly adopted a resolution in which was set forth the foregoing amendment to the charter, declaring that the said amendment of the charter as proposed was advisable and directing that it be submitted for action thereon by the stockholders of the Corporation at a special meeting to be held on March 27, 1985.

THIRD: Notice setting forth the said amendment of the charter and stating that a purpose of the meeting of the stockholders would be to take action thereon, was given, as required by law, to all stockholders entitled to vote thereon. The amendment of the charter of the Corporation hereinabove set forth was approved by the stockholders of the Corporation at said meeting by the affirmative vote of two thirds (2/3) of each class of stockholders entitled to vote thereon.

REEL 0500 FRAME 360

TRADE-MARK

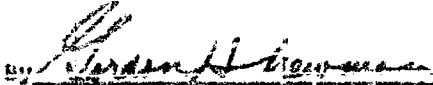
TRADEMARK  
REEL: 006491 FRAME: 0086

FOURTH: The amendment of the charter of the Corporation as hereinafter set forth has been duly advised by the board of directors and approved by the stockholders of the Corporation.

FIFTH: The articles of amendment shall be effective on the 2nd day of April, 1985.

IN WITNESS WHEREOF, CONSOLIDATED FOODS CORPORATION has caused these presents to be signed in its name and on its behalf by its Senior Vice-President and attested by its Assistant Secretary on March 27, 1985.

CONSOLIDATED FOODS CORPORATION

  
Gordon H. Newman  
Senior Vice-President

Witness: (Attest)

  
William S. Lipson  
Assistant Secretary

THE UNDERSIGNED, Senior Vice-President of CONSOLIDATED FOODS CORPORATION, who executed on behalf of said corporation the foregoing Articles of Amendment, of which this certificate is made a part, hereby acknowledges, in the name and on behalf of said corporation, the foregoing Articles of Amendment to be the corporate act of said corporation and further certifies that, to the best of his knowledge, information and belief, the matters and facts set forth therein with respect to the approval thereof are true in all material respects, under the penalties of perjury.

  
Gordon H. Newman  
Senior Vice-President

REEL 0500 FRAMES 61

TRADE-MARK

TRADEMARK

REEL: 006491 FRAME: 0087

RECORDED  
PATENT & TRADEMARK OFFICE

MAY 28 1985

*Handwritten signature*  
APPROVED AND RECEIVED FOR RECORD BY THE STATE DEPARTMENT OF ASSESSMENTS AND TAXATION  
ACTING COMMISSIONER OF  
OF MARYLAND PATENTS & TRADEMARKS AT 12150 UCLINE P. M AS IN CONFORMITY  
WITH LAW AND ORDERED RECORDED

RECORDED IN LIBER 2711 2010 000340  
DEPARTMENT OF ASSESSMENTS AND TAXATION OF MARYLAND

BONUS TAX PAID \_\_\_\_\_ RECORDING FEE PAID \$ 20.00 SPECIAL FEE PAID \_\_\_\_\_

REEL 0500 FRAME 962

TRADE-MARK

TO THE CLERK OF THE CIRCUIT COURT OF BALTIMORE CITY  
IT IS HEREBY CERTIFIED, THAT THE WITHIN INSTRUMENT, TOGETHER WITH ALL INDORSMENTS THEREON, HAS  
BEEN RECEIVED, APPROVED AND RECORDED IN THE STATE DEPARTMENT OF ASSESSMENTS AND TAXATION OF MARYLAND

AS WITNESS MY HAND AND SEAL OF THE DEPARTMENT AT BALTIMORE



*Handwritten signature*  
5-6-85  
173800

(This instrument is a copy of a previous certification of the State Department of Assessments and Taxation of Maryland)