

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM500645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Willis Group Limited		11/27/2018	Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miller Insurance Services LLP		
<b>Street Address:</b>	70 Mark Lane		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC3R 7NQ		
<b>Entity Type:</b>	Limited Liability Partnership: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4073024	SCR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	CHARLES T.J. WEIGELL		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	4 Times Square, 17th Floor		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	WILL 1007898		
<b>NAME OF SUBMITTER:</b>	Anca Nicolescu		
<b>SIGNATURE:</b>	/anca nicolescu/		
<b>DATE SIGNED:</b>	12/04/2018		
<b>Total Attachments: 4</b>			
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TRADE MARK ASSIGNMENT

THIS DEED OF ASSIGNMENT is made the 27 day of November 2018

**BETWEEN:-**

1. 'The Assignor' Willis Group Limited, a company organised and existing under the laws of England and Wales with its address at 51 Lime Street, London EC3M 7DQ, United Kingdom.

and

2. 'The Assignee' Miller Insurance Services LLP, a limited liability partnership organised and existing under the laws of England and Wales with its address at 70 Mark Lane, London, EC3R 7NQ, United Kingdom.

**RECITALS:-**

A. The Assignor is the proprietor and owner of the trade mark registrations shown in schedule attached hereto and for the purposes of this agreement the trade marks that are the subject of the said registrations shall be referred to as 'the Trade Marks' and the said registrations as 'the Registrations'

B. The Assignor has agreed to assign to the Assignee on the terms hereinafter appearing its share and all of its right, title and interest in and to the Trade Marks and the Registrations and to execute this Assignment.

**IT IS AGREED AS FOLLOWS:-**

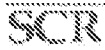
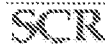
1. In pursuance of the said agreement and in consideration of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledge) the

Assignor hereby assigns with full title guarantee (as defined in Section 2 of the Law of Property (Miscellaneous Provisions) Act 1994) to the Assignee all of its right, title and interest in and to the Trade Marks and the Registrations to hold the same to the Assignee absolutely, to include all statutory and common law rights attaching thereto and the right to sue for past infringements and to retain any damages obtained as a result of any such action.

2. The Assignor confirm that this Assignment is made with the goodwill of the business under which the Trade Marks have been used by or on behalf of the Assignor.
3. The Assignor shall do and execute or procure that there shall be done and executed all such documents deeds, matters, acts and things as the Assignee may at any time reasonably require properly in order to vest the Trade Marks and the Registrations absolutely in the Assignee.
4. This Assignment is subject to the law of England and Wales and shall be subject to the exclusive jurisdiction of the courts of England and Wales.

SCHEDULE

Details of the Registrations:

Country or territory	Mark	Registration number	Class(es)
Brazil		830855475	36
European Union	ALERT:24	12175048	35, 36, 44, 45
European Union		9501396	35, 36
International (Madrid Protocol)	ALERT 24	1143594	35, 36, 44, 45

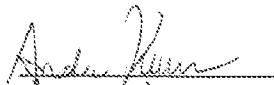
International (Madrid Protocol)	ALERT-24	1059854	36
Mexico	SCR	1243280	36
United Kingdom	ALERT:24	2621288	35, 36, 44, 45
United Kingdom	ALERT-24	2583533	36
United Kingdom	EVENTUALITY	2515885	36
United States of America	SCR	4073024	35, 36
Venezuela	SCR	19751-2010	36

EXECUTED AS A DEED the day and year first before written.

For and on behalf of

Willis Group Limited ('the Assignor')

Signature:



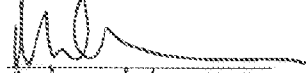
Name:

Amber Krasner

Capacity:

Director

Witness:



Name:

Meredith Krasner

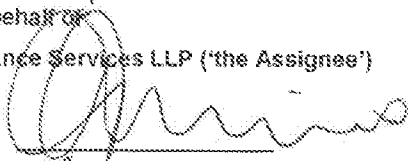
Address:

16607 Burlington Bristol lane  
Delray beach, FL 33446

For and on behalf of

Miller Insurance Services LLP ('the Assignee')

Signature:



Name:

Greg Collins

Capacity:

CEO

Witness: Judd  
Name: JANE JUDD  
Address: 46 STANFORD CLOVE  
SILVERMOUNT, ESSEX  
CM11 2LW