

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM502565

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yalla Mediterranean, LLC		11/30/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yalla Mediterranean Franchising Company, LLC		
<b>Street Address:</b>	9720 Wilshire Boulevard, Suite 500		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4807846	YALLA MEDITERRANEAN	
<b>Registration Number:</b>	4718190	YALLA	
<b>Registration Number:</b>	4815076	SHALAFEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102822000 x2108		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>SIGNATURE:</b>	/David W. Grace/		
<b>DATE SIGNED:</b>	12/18/2018		
<b>Total Attachments: 4</b>			
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## Intellectual Property Assignment

This Intellectual Property Assignment (the "Assignment") is entered into as of November 30, 2018, by and between Yalla Mediterranean, LLC, a Delaware limited liability company ("Assignor"), and Yalla Mediterranean Franchising Company, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor collectively own all the right, title and interest in and to the registered trademarks, domain names, websites and social media accounts shown in the attached Exhibit 1 (the "Intellectual Property"), including but not limited to (a) the right to pursue legal actions against third parties for past infringement of Assignor's rights in the Intellectual Property and related damages and the right to receive and retain any proceeds relating to those infringements, (b) and any moral rights and common law rights related to the Intellectual Property, together with the goodwill symbolized by and associated with the Intellectual Property, and (c) all registrations, applications, renewals, extensions, continuations, divisions, or reissues of any of the foregoing, including but not limited to the applications and registrations listed in Exhibit 1 (collectively, the "Intellectual Property Rights");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's rights, title and interest in and to the Intellectual Property Rights.

WHEREAS, Assignee desires to acquire all of the Intellectual Property Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Intellectual Property Rights to the extent of Assignor's rights, title and interest.

*[Signature page follows]*

IN WITNESS WHEREOF, this Assignment has been executed by the parties hereto on the day and year first written above.

**ASSIGNEE:**

YALLA MEDITERRANEAN FRANCHISING  
COMPANY, LLC

By: \_\_\_\_\_  
Name: Andrew A. Wiederhorn  
Title: Chief Executive Officer

**ASSIGNOR:**

YALLA MEDITERRANEAN, LLC

By: \_\_\_\_\_  
Name: Michael Goldberg  
Title: Authorized Signatory

*[Signature Page to Intellectual Property Assignment]*

**TRADEMARK**  
**REEL: 006502 FRAME: 0955**

IN WITNESS WHEREOF, this Assignment has been executed by the parties hereto on the day and year first written above.

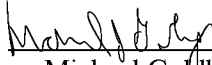
**ASSIGNEE:**

**ASSIGNOR:**

YALLA MEDITERRANEAN FRANCHISING  
COMPANY, LLC


YALLA MEDITERRANEAN, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By:  \_\_\_\_\_  
Name: Michael Goldberg  
Title: Authorized Signatory

**Exhibit 1**

**Trademark Applications and Registrations**

Country	Mark	App. / Reg. No.	Status	Class Goods/Services	Owner
US		RN: 4807846	Registered	43: restaurant and bar services; catering services	Yalla Mediterranean, LLC
US	YALLA	RN: 4718190	Registered	43: restaurant and bar services; catering services	Yalla Mediterranean, LLC
US	SHALAFEL	RN: 4815076	Registered	29: cooked dish comprised primarily of chicken shawarma and falafel	Yalla Mediterranean, LLC
MEXICO	YALLA	RN: 1518651	Registered	43: restaurant and bar services; catering services	Yalla Mediterranean, LLC <sup>3</sup>

**Domain Names and Websites**

1. letsgoyalla.com
2. yalla.catering
3. yallacatering.com
4. yallaeats.com
5. yallagreek.com
6. yallagrill.com
7. yallamed.com
8. yallamedi.com
9. yallamediterranean.com

**Social Media Accounts**

Social Media Platform	Handle	Web address
Facebook	@yallamedi	<a href="https://www.facebook.com/yallamedi">https://www.facebook.com/yallamedi</a>
Twitter	@yallamedi	<a href="https://twitter.com/yallamedi">https://twitter.com/yallamedi</a>
Instagram	@yallamedi	<a href="https://www.instagram.com/yallamedi">https://www.instagram.com/yallamedi</a>
LinkedIn	Yalla Mediterranean	<a href="https://www.linkedin.com/company/yalla-mediterranean">https://www.linkedin.com/company/yalla-mediterranean</a>

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<sup>3</sup> This mark was assigned to Assignor on January 25, 2017, but such assignment has NOT been recorded in Mexico. Consequently, Mediterranean Cuisine Operating Company, LLC may still be listed as the registered owner.