

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM494481

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DV Commercial, LLC		05/13/2016	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DV Spirits, LLC		
<b>Street Address:</b>	3601 S. CONGRESS AVE STE G200		
<b>City:</b>	AUSTIN		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78704		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3615462	DULCE VIDA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rdewanipdocket@jw.com		
<b>Correspondent Name:</b>	Raman N. Dewan		
<b>Address Line 1:</b>	100 CONGRESS AVE.		
<b>Address Line 2:</b>	SUITE 1100		
<b>Address Line 4:</b>	AUSTIN, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	148235.00069		
<b>NAME OF SUBMITTER:</b>	Jennifer Ervin		
<b>SIGNATURE:</b>	/jennifer ervin/		
<b>DATE SIGNED:</b>	10/18/2018		
<b>Total Attachments: 2</b>			
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CH \$40.00 3615462

## ASSIGNMENT OF TRADEMARK REGISTRATION

This Assignment, effective as of the 13 day of May, 2016 ("Effective Date"), is from DV Commercial, LLC, a Texas limited liability company ("Assignor"), to DV Spirits, LLC, a Texas limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and United States trademark registrations and application listed on Schedule A attached hereto; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such marks, the business associated with the marks and its goodwill and the trademark registrations and application;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns forever, free and clear of all liens and encumbrances, Assignor's entire right, title and interest in the trademarks and the trademark registrations and application listed on Schedule A hereto (the "Trademarks"), together with the business associated with the Trademarks, the goodwill of Assignor appertaining thereto and/or symbolized thereby, and all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present, and future infringement and/or dilution of the Trademarks and the rights thereto.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first written above.

**ASSIGNOR:**

DV Commercial, LLC

By: \_\_\_\_\_

Name: Eric Dopkins  
Title: Manager

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TRADEMARK  
REEL: 006505 FRAME: 0661

**SCHEDULE A**

TRADEMARK	REGISTRATION NO.	REGISTRATION ISSUANCE DATE
DULCE VIDA	3,615,462	5May2009