

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kapp & Peterson Limited		07/11/2018	Limited Corporation: IRELAND
RECEIVING PARTY DATA			
Name:	Peterson Pipe Tobacco Designated Activity Company		
Street Address:	c/o MFD Secretaries Limited, 32 Molesworth Street		
City:	Dublin		
State/Country:	IRELAND		
Postal Code:	Dublin 2		
Entity Type:	Partnership Limited By Shares: IRELAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5483419	SHERLOCK HOLMES	
Registration Number:	2102364	PETERSON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hanne.malling@st-group.com		
Correspondent Name:	Hanne Malling		
Address Line 1:	Sydmarken 42		
Address Line 4:	Soeborg, DENMARK 2860		
ATTORNEY DOCKET NUMBER:	ASSIGN/IEO1		
NAME OF SUBMITTER:	Hanne Malling		
SIGNATURE:	/hanne malling/		
DATE SIGNED:	10/15/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of 11/10/18 2018 by and between Kapp & Peterson Limited, an Irish company with a mailing address of Peterson House, Sallynoggin, Dun Laoghaire, Co. Dublin, Ireland ("Assignor") and **PETERSON PIPE TOBACCO DESIGNATED ACTIVITY COMPANY**, an Irish company with a mailing address of c/o MFD Secretaries Limited, 32 Molesworth Street, Dublin 2 ("Assignee").

WHEREAS, Assignor is the owner of the following trademarks including any logos and designs related thereto (the "Trademarks"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SHERLOCK HOLMES	5,483,419	June 5, 2018
PETERSON	2,102,364	September 30, 1997

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks but only with respect to "pipe tobacco" (the "Partially Assigned Trademarks"), those portions of any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and hereby sells, assigns and transfers unto Assignee, its successors or assigns, the entire right, title and interest in the Partially Assigned Trademarks, including without limitation any common law rights related to such Partially Assigned Trademarks in the United States, those portions of any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 11 day of July, 2018

Kapp & Peterson Limited

By: Thomas Palmer

Printed Name: Thomas Palmer

Title: Director