

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503471

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Essentra PLC	FORMERLY Filtrona PLC	12/06/2018	Public Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Essentra Pipe Protection Technologies, Inc.		
Street Address:	9035 Solon Road		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77064		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85334364	MAXX	
CORRESPONDENCE DATA			
Fax Number:	2027471901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-747-1900		
Email:	IPDocketingDC@sheppardmullin.com		
Correspondent Name:	Jesse A. Salen		
Address Line 1:	2099 Pennsylvania Avenue, NW, Suite 100		
Address Line 4:	Washington, D.C. 20006-6801		
ATTORNEY DOCKET NUMBER:	41DV-204688		
NAME OF SUBMITTER:	Jesse A. Salen		
SIGNATURE:	/Jesse A. Salen/		
DATE SIGNED:	12/26/2018		
Total Attachments: 4			
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Date: 6, December, 2018

- (1) Essentra Plc
- (2) Essentra Pipe Protection Technologies, Inc.

ASSIGNMENT

**Bird & Bird LLP
12 New Fetter Lane
London EC4A 1JP
United Kingdom**

Tel: +44 (0)20 7415 6000

Ref: [FILTR.0158]

THIS AGREEMENT is made the 6th day of December 2018

BETWEEN

- (1) **Essentra Plc** a company incorporated in England and Wales under registration number 05444653 the registered office of which is at Avebury House, 201-249 Avebury Boulevard, Milton Keynes, Buckinghamshire, MK9 1AU, England, UK (the "Assignor")

Essentra Pipe Protection Technologies, Inc. a company incorporated in Texas, USA under registration number 75-1733315 the registered office of which is at 9035 Solon Road, Houston, Texas, 77064, USA (the "Assignee")

RECITAL[S]

- (A) Assignor is the proprietor of the trade mark registration listed in the Schedule ('Trade Mark').
- (B) Assignor has agreed to assign all its rights in and to the Trade Mark to Assignee in accordance with the provisions of this Agreement.

OPERATIVE PROVISIONS

1. ASSIGNMENT

In consideration of the sum of £1 paid by Assignee to Assignor (receipt of which Assignor acknowledges), Assignor assigns with full title guarantee to Assignee absolutely the Trade Mark and all and any rights and interest in and to the Trade Mark including any common law rights and all the goodwill attaching to the Trade Mark.

2. PROCEEDINGS

- 2.1 Assignee will have the right to bring proceedings against any third party in respect of the Trade Mark (including, without limitation, proceedings against any third party for past infringement of the Trade Mark or for passing off or for otherwise infringing the rights of Assignor in the Trade Mark).
- 2.2 Assignor agrees and undertakes to provide Assignee with all reasonable assistance with any proceedings which may be brought by or against Assignee against or by any third party in relation to the Trade Mark.

3. FURTHER ASSURANCE

- 3.1 Assignor will, at the cost and request of Assignee at any time and from time to time, execute such deeds or documents and do such acts or things as may be reasonably necessary or desirable to give effect to this Agreement.
- 3.2 Assignee appoints the partners of Bird & Bird LLP to be its attorney to act in its name and on its behalf in order to execute documents and perform such acts as may be necessary in order to give effect to clause 1.
- 3.3 Assignor appoints the partners of Bird & Bird LLP to be its attorney to act in its name and on its behalf in order to execute documents and perform such acts as may be necessary in order to give effect to clause 1.

4. LAW AND JURISDICTION

This Agreement will be governed by the law in force from time to time in England and Wales and the parties consent to the exclusive jurisdiction of the Courts of England and Wales.

