

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM494347

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Positive Lifestyle International, LLC		09/26/2018	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mindset Productions, LLC		
<b>Street Address:</b>	11623 Innfields Drive		
<b>City:</b>	Odessa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33556		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2793205	PERSONAL TRAINER VIDEO	
<b>Registration Number:</b>	2710239	PERSONAL TRAINER DVD	
<b>Registration Number:</b>	2535137	AMERICA'S PERSONAL TRAINER	
<b>Registration Number:</b>	2148400	AMERICA'S PERSONAL TRAINER	
<b>Registration Number:</b>	1917569	AMERICA'S PERSONAL TRAINER	
<b>Registration Number:</b>	2241665	AMERICA'S PERSONAL TRAINER	
<b>Registration Number:</b>	3352142	YOU CAN DO IT!	
<b>Registration Number:</b>	4837093	PROTEIN SENSATIONS	
<b>Registration Number:</b>	3822187	PROTEIN SENSATIONS	
<b>Registration Number:</b>	4129017	GUILTLESS ENTREES	
<b>Registration Number:</b>	2804552	TONY LITTLE'S GUILTLESS ENTREES	
<b>Registration Number:</b>	5023770	GOBBLE UP	
<b>Registration Number:</b>	5138454	EZ SHAPER	
<b>Registration Number:</b>	3244164	DESTRESS	
<b>Registration Number:</b>	2615264	DESTRESS	
<b>Registration Number:</b>	4795469	DESTRESS	
<b>Registration Number:</b>	5064804	BOOTY CALL	
<b>CORRESPONDENCE DATA</b>			
<b>TRADEMARK</b>			

OP \$440.00 2793205

**Fax Number:** 4125621041

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 412-562-1622

**Email:** vicki.cremonese@bipc.com

**Correspondent Name:** Duane A. Stewart III

**Address Line 1:** 301 Grant Street

**Address Line 2:** 20th Floor

**Address Line 4:** Pittsburgh, PENNSYLVANIA 15219

<b>ATTORNEY DOCKET NUMBER:</b>	2068895-000001
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<b>NAME OF SUBMITTER:</b>	Duane A. Stewart III
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<b>SIGNATURE:</b>	/Duane A. Stewart III/
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<b>DATE SIGNED:</b>	10/17/2018
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**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT having an effective date of 9-26-18, is between Positive Lifestyle International, LLC, a Florida limited liability company ("Assignor"), and Mindset Productions, LLC, a Florida limited liability company ("Assignee").

WHEREAS, Assignor is the owner of those certain registered trademarks set forth in the attached Schedule A (the "Trademarks");

WHEREAS, Assignor desires to sell, and Assignee has agreed to purchase, said Trademarks, including the goodwill associated therewith.

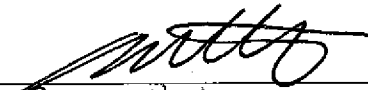
NOW, THEREFORE, for consideration previously provided and hereby acknowledged, Assignor hereby transfers to Assignee all right, title and interest in and to the Trademarks and the goodwill associated therewith and further including the right to sue for and recover for past damages.

*[Remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed effective as of the day and year first above written.

**ASSIGNOR:**

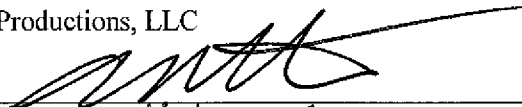
Positive Lifestyle International, LLC, a Florida limited liability company

By:   
Name: ANTHONY LITTLE  
Title: PRESIDENT | CEO

Accepted and agreed to:

**ASSIGNEE:**

Mindset Productions, LLC

By:   
Name: ANTHONY LITTLE  
Title: PRESIDENT

**EXHIBIT A**

MARK	Registration Number	Registration Date
PERSONAL TRAINER VIDEO	2793205	December 9, 2003
PERSONAL TRAINER DVD	2710239	April 22, 2003
AMERICA'S PERSONAL TRAINER	2535137	February 5, 2002
AMERICA'S PERSONAL TRAINER	2148400	March 31, 1998
AMERICA'S PERSONAL TRAINER	1917569	September 12, 1995
AMERICA'S PERSONAL TRAINER	2241665	April 27, 1999
YOU CAN DO IT!	3352142	December 11, 2007
PROTEIN SENSATIONS	4837093	October 20, 2015
PROTEIN SENSATIONS	3822187	July 20, 2010
GUILTLESS ENTREES	4129017	April 17, 2012
TONY LITTLE'S GUILTLESS ENTREES	2804552	January 13, 2004
GOBBLE UP	5023770	August 16, 2016
EZ SHAPER	5138454	February 7, 2017
DESTRESS	3244164	May 22, 2007
DESTRESS	2615264	September 3, 2002
DESTRESS	4795469	August 18, 2015
BOOTY CALL	5064804	October 18, 2016