

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495448

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	GRANT OF A SECURITY INTEREST - TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Signature Brands, LLC		10/25/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cerberus Business Finance Agency, LLC, as collateral agent		
Street Address:	875 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	4982857	AMERICA'S FAVORITE	
Registration Number:	2310954	BARE BONES	
Registration Number:	1089010	CAKE MATE	
Registration Number:	4469727	CAKE MATE	
Registration Number:	2505430	CAKE MATE SPECIAL TOUCH	
Registration Number:	0666075	CAKE-MATE	
Serial Number:	86784573	CELEBRATE IN STYLE	
Registration Number:	2716515	COLOR SNAPS	
Registration Number:	4218420	DYE WORKS	
Serial Number:	86784559	EASY EXPERT	
Registration Number:	2867871	EASY WRITER	
Registration Number:	1292833	EGG AROUNDS	
Registration Number:	5287703	EGGMOJI	
Registration Number:	0891323	FESTIVE FIXINGS	
Registration Number:	5096874	GIFTPOP	
Serial Number:	87878889	GRIM REAPER	
Registration Number:	4562925	MAKE MOMENTS WORTH CELEBRATING	
Registration Number:	3400164	MARBLE MIX'INS	
Registration Number:	5419121	MASTER YOUR PUMPKIN	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	1879719	MELON LIGHTS FOR SUMMER NIGHTS!
Registration Number:	4864616	MELON MASTERS
Serial Number:	87788321	NATURE'S PALETTE
Registration Number:	4351317	NO FADE
Registration Number:	1742125	PAAS
Registration Number:	1183731	PAAS
Registration Number:	2411167	PAAS GRIP'N DIP
Registration Number:	1977658	PARLOR PERFECT
Registration Number:	3088709	PUMPKIN MASTERS
Registration Number:	3119199	PUMPKIN MASTERS
Registration Number:	3279322	PUMPKIN MASTERS
Registration Number:	2987593	PUMPKIN MASTERS
Registration Number:	1912503	PUMPKIN MASTERS
Registration Number:	2208235	SB SIGNATURE BRANDS LLC
Registration Number:	2212354	SB SIGNATURE BRANDS LLC
Registration Number:	4562923	SIMPLY CREATE
Serial Number:	87413329	STICK'EMS

CORRESPONDENCE DATA

Fax Number: 2125935955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-756-2132

Email: scott.kareff@srz.com

Correspondent Name: S. Kareff c/o Schulte Roth & Zabel LLP

Address Line 1: 919 Third Avenue

Address Line 2: 19th Floor

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	014951-1817
NAME OF SUBMITTER:	Scott Kareff (014951-1817)
SIGNATURE:	/kc for sk/
DATE SIGNED:	10/25/2018

Total Attachments: 8

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GRANT OF A SECURITY INTEREST –TRADEMARKS

This Trademark Security Agreement (this "Trademark Security Agreement") is made as of October 25, 2018, by Signature Brands, LLC ("Grantor"), in favor of Cerberus Business Finance Agency, LLC, in its capacity as collateral agent for itself and the other Secured Parties (together with its successors and assigns in such capacity, "Grantee").

WHEREAS, the Grantor has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated October 25, 2018 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Grantee; and

WHEREAS, pursuant to the Security Agreement, the Grantor has assigned to the Grantee and granted to the Grantee for the benefit of the Secured Parties (as defined in the Security Agreement), a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, as collateral security for the payment, performance and observance of all of the Secured Obligations, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby pledge, convey, sell, assign, transfer and set over unto the Grantee and grants to the Grantee for the benefit of the Grantee and Secured Parties, a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first set forth above.

SIGNATURE BRANDS, LLC

By: TC Signature Purchaser LLC, its manager

By: TC Signature Holdings LLC, its sole member

By: 
Name: Brian Crosby
Title: President and Chief Executive Officer

SCHEDULE A TO GRANT OF A SECURITY INTEREST

*An asterisk is used to indicate registered intellectual property that Grantor acquired upon the dissolution of Pumpkin Masters LLC in 2007, but with respect to which public record has not yet been updated to reflect Grantor as the owner.

United States




Trademark	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
AMERICAN FAVORITE AMERICA'S FAVORITE	Registered Section 2(F)	SIGNATURE BRANDS LLC	86798904	26-OCT-2015	4982857	21-JUN-2016
 BARE BONES	Renewed (Registered)	SIGNATURE BRANDS, LLC*	75532675	07-AUG-1998	2310954	25-JAN-2000
CAKE MATE	Renewed (Registered)	SIGNATURE BRANDS, LLC	73122033	08-APR-1977	1089010	11-APR-1978
 CAKE MATE	Registered	SIGNATURE BRANDS, LLC	85939122	22-MAY-2013	4469727	21-JAN-2014
CAKE MATE SPECIAL TOUCH	Renewed	SIGNATURE BRANDS LLC	75878017	22-DEC-1999	2505430	06-NOV-2001
CAKE-MATE	Renewed (Registered)	SIGNATURE BRANDS, LLC	72026670	22-MAR-1957	666075	19-AUG-1958
CELEBRATE IN STYLE CELEBRATE IN STYLE	Published (Pending) Intent to Use	SIGNATURE BRANDS LLC	86784573	12-OCT-2015		
COLOR SNAPS	Renewed (Registered)	SIGNATURE BRANDS LLC	76370290	13-FEB-2002	2716515	13-MAY-2003
DYE WORKS DYE WORKS	Registered	SIGNATURE BRANDS, LLC	85133721	20-SEP-2010	4218420	02-OCT-2012
EASY EXPERT EASY EXPERT	Published (Pending) Intent to Use	SIGNATURE BRANDS LLC	86784559	12-OCT-2015		
EASY WRITER	Renewed (Registered)	SIGNATURE BRANDS LLC	78174577	15-OCT-2002	2867871	27-JUL-2004
EGG AROUNDS	Renewed (Registered)	SIGNATURE BRANDS LLC	73447577	11-OCT-1983	1292833	04-SEP-1984

Trademark	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
EGGMOJI EGGMOJI	Registered	SIGNATURE BRANDS, LLC	87146709	22-AUG-2016	5287703	12-SEP-2017
FESTIVE FIXINGS	Renewed (Registered)	SIGNATURE BRANDS, LLC	72263596	30-JAN-1967	891323	19-MAY-1970
GIFTPOP GIFTPOP	Registered	SIGNATURE BRANDS LLC	86783490	09-OCT-2015	5096874	06-DEC-2016
GRIM REAPER GRIM REAPER	Pending Intent to Use	SIGNATURE BRANDS, LLC	87878889	16-APR-2018		
<small>MAKE MOMENTS WORTH CELEBRATING</small> MAKE MOMENTS WORTH CELEBRATING	Registered	SIGNATURE BRANDS, LLC	86082214	03-OCT-2013	4562925	08-JUL-2014
MARBLE MIX'NS MARBLE MIX'NS	Registered	SIGNATURE BRANDS LLC	78964764	31-AUG-2006	3400164	18-MAR-2008
<small>MASTER YOUR PUMPKIN</small> MASTER YOUR PUMPKIN	Registered	SIGNATURE BRANDS, LLC	87139012	15-AUG-2016	5419121	06-MAR-2018
MELON LIGHTS FOR SUMMER NIGHTS!	Renewed (Registered)	SIGNATURE BRANDS, LLC*	74489514	14-FEB-1994	1879719	21-FEB-1995
<small>MELON MASTERS</small> MELON MASTERS	Registered	SIGNATURE BRANDS LLC	86558031	09-MAR-2015	4864616	01-DEC-2015
<small>NATURE'S PALETTE</small> NATURE'S PALETTE	Pending Intent to Use	SIGNATURE BRANDS, LLC	87788321	07-FEB-2018		
NO FADE NO FADE	Registered	SIGNATURE BRANDS LLC	85586643	02-APR-2012	4351317	11-JUN-2013
PAAS	Renewed (Registered)	SIGNATURE BRANDS LLC	74185994	17-JUL-1991	1742125	22-DEC-1992
PAAS	Renewed (Registered)	SIGNATURE BRANDS LLC	73255399	24-MAR-1980	1183731	29-DEC-1981
PAAS GRIP'N DIP	Renewed (Registered)	SIGNATURE BRANDS LLC	75536420	14-AUG-1998	2411167	05-DEC-2000
PARLOR PERFECT	Renewed (Registered)	SIGNATURE BRANDS, LLC	74550172	18-JUL-1994	1977658	04-JUN-1996


Trademark	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
PUMPKIN MASTERS PUMPKIN MASTERS	Renewed (Registered)	SIGNATURE BRANDS, LLC	78485003	16-SEP-2004	3088709	02-MAY-2006
PUMPKIN MASTERS PUMPKIN MASTERS	Renewed (Registered)	SIGNATURE BRANDS, LLC	78446167	06-JUL-2004	3119199	25-JUL-2006
PUMPKIN MASTERS PUMPKIN MASTERS	Renewed (Registered)	SIGNATURE BRANDS, LLC	78445507	02-JUL-2004	3279322	14-AUG-2007
PUMPKIN MASTERS PUMPKIN MASTERS	Renewed (Registered)	SIGNATURE BRANDS, LLC	78445703	02-JUL-2004	2987593	23-AUG-2005
PUMPKIN MASTERS PUMPKIN MASTERS	Renewed (Registered)	SIGNATURE BRANDS, LLC	74470930	20-DEC-1993	1912503	15-AUG-1995
 SB SIGNATURE BRANDS LLC	Renewed (Registered)	SIGNATURE BRANDS, LLC	75282887	28-APR-1997	2208235	08-DEC-1998
SB SIGNATURE BRANDS LLC	Renewed (Registered)	SIGNATURE BRANDS, LLC	75282888	28-APR-1997	2212354	22-DEC-1998
SIMPLY CREATE SIMPLY CREATE	Registered	SIGNATURE BRANDS, LLC	86081962	03-OCT-2013	4562923	08-JUL-2014
STICK'EMS STICK'EMS	Published (Pending) Intent to Use	SIGNATURE BRANDS, LLC	87413329	17-APR-2017		

Foreign

Trademark	Country	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
CAKE MATE	Australia	Registered	Signature Brands, LLC	613599	13-OCT-1993	613599	13-OCT-1993
CAKE MATE	Australia	Registered	Signature Brands, LLC	613600	13-OCT-1993	613600	13-OCT-1993

Trademark	Country	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
CAKE MATE	Australia	Registered	Signature Brands, LLC	613604	13-OCT-1993	613604	13-OCT-1993
CAKE MATE	Canada	Registered	SIGNATURE BRANDS, L.L.C.,	629666	14-APR-1989	TMA395002	06-MAR-1992
 CAKE MATE	France	Registered	SIGNATURE BRANDS, LLC,	MARS 616 Centralised Number 665416	20-MAY-1983	N 1258219	Rnw 27-MAY-2013
CAKE-MATE	Australia	Registered	Signature Brands, LLC	310846	01-SEP-1977	310846	01-SEP-1977
CAKE-MATE	Canada	Registered	SIGNATURE BRANDS, L.L.C.	245520	08-MAY-1958	TMA112413	05-DEC-1958
CAKE-MATE	New Zealand	Registered	SIGNATURE BRANDS, LLC	120864	30-AUG-1977	120864	23-MAR-1981
CAKE-MATE	United Kingdom	Registered	Signature Brands, LLC	1083415	09-SEP-1977	1083415	09-SEP-1977
 COLOR TIPS & DESIGN CompuMark Trademark: COLOR TIPS	Canada	Registered	SIGNATURE BRANDS LLC	1105075	04-JUN-2001	TMA607596	14-APR-2004
 EASY COLOR & DESIGN	Canada	Registered	SIGNATURE BRANDS LLC	1128213	16-JAN-2002	TMA608046	20-APR-2004
EASY WRITER	Australia	Registered	Signature Brands, LLC	950367	11-APR-2003	950367	11-APR-2003
EASY WRITER	Canada	Registered	SIGNATURE BRANDS LLC	1174750	11-APR-2003	TMA639239	05-MAY-2005
EGG AROUNDS	Canada	Registered	Signature Brands, LLC	510976	18-OCT-1983	TMA305009	19-JUL-1985
EGG-HEADS	Canada	Registered	SIGNATURE BRANDS LLC	1186304	01-AUG-2003	TMA652483	09-NOV-2005

Trademark	Country	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
EGGSPRESS YOURSELF	Canada	Registered	Signature Brands, LLC	1313521	18-AUG-2006	TMA735851	06-MAR-2009
<small>EGGSPRESS YOURSELF</small> EGGSPRESS YOURSELF	Mexico	Registered	SIGNATURE BRANDS, LLC	806147	12-SEP-2006	955145	26-SEP-2006
<small>MARBLE MIX 'INS</small> MARBLE MIX 'INS	Mexico	Registered	SIGNATURE BRANDS, LLC	835601	12-FEB-2007	1034008	03-APR-2008
MARBLE MIX'INS	Canada	Registered	Signature Brands LLC	1330618	09-JAN-2007	TMA758254	28-JAN-2010
PAAS	Canada	Registered	Signature Brands, LLC	696846	14-JAN-1992	TMA409545	12-MAR-1993
PAAS	Canada	Registered	Signature Brands, LLC	253199	01-OCT-1959	TMA129228	28-DEC-1962
POPCORN EXPRESSIONS	Canada	Registered	Signature Brands LLC	1447848	11-AUG-2009	TMA814974	05-JAN-2012
<small>PUMPKIN CRAFT</small> PUMPKIN CRAFT	Mexico	Registered	SIGNATURE BRANDS, LLC	765372	10-FEB-2006	945357	27-JUL-2006
PUMPKIN MASTERS	Canada	Registered	SIGNATURE BRANDS, LLC*	821523	23-AUG-1996	TMA489360	05-FEB-1998
<small>PUMPKIN MASTERS</small> PUMPKIN MASTERS	China	Registered	SIGNATURE BRANDS,LLC	20562264	07-JUL-2016	20562264	28-AUG-2017
<small>PUMPKIN MASTERS</small> PUMPKIN MASTERS	China	APPLICATION (PUBLISHED)	SIGNATURE BRANDS,LLC	24316767	25-MAY-2017		07-AUG-2018
 PUMPKIN MASTERS PUMPKIN MASTERS PUMPKIN MASTERS PUMPKIN MASTERS PUMPKIN MASTERS	United Kingdom	Registered	Signature Brands, LLC	2137466	28-JUN-1997	2137466	09-OCT-1998

Trademark	Country	Status	Current Owner	Appl. No.	Appl. Date	Reg. No.	Reg. Date
PUMPKIN-MASTERS PUMPKIN MASTERS PUMPKIN-MASTER PUMPKIN MASTER	United Kingdom	Registered	Signature Brands, LLC	2136895	25-JUN-1997	2136895	20-FEB-1998
 SMALL BOY DESIGN	Canada	Registered	SIGNATURE BRANDS LLC,	1105074	04-JUN-2001	TMA607740	15-APR-2004
TWIST-A-CURL TWIST-A-CURL	Mexico	Registered	SIGNATURE BRANDS LLC	758867	05-JAN-2006	927379	30-MAR-2006
VEHEGGLES	Canada	Registered	Signature Brands, LLC	1313518	18-AUG-2006	TMA735849	06-MAR-2009
VEHEGGLES VEHEGGLES	Mexico	Registered	SIGNATURE BRANDS, LLC	806149	12-SEP-2006	955146	26-SEP-2006