

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504295

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Stella Performance Company		01/03/2019	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	ProCreations Publishing Company		
Street Address:	1508 Edwards Ave. Suite HH		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70123		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87710129	CLIMATE CHANGED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5047333332		
Email:	BBrimberg@ymail.com		
Correspondent Name:	Barnett J Brimberg		
Address Line 1:	1508 Edwards Ave. Suite HH		
Address Line 2:	STE HH		
Address Line 4:	New Orleans, LOUISIANA 70123		
NAME OF SUBMITTER:	Barnett J Brimberg		
SIGNATURE:	/Barnett J Brimberg/		
DATE SIGNED:	01/03/2019		
Total Attachments: 1			
source=Stella to ProCreations Trademark Assignment 1-3-19#page1.tif			

OP \$40.00 87710129

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of May 15, 2018, (the "Effective Date"), between THE STELLA PERFORMANCE COMPANY, (the "Assignor"), and PROCREATIONS PUBLISHING COMPANY (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 87710129, dated December 6, 2017.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

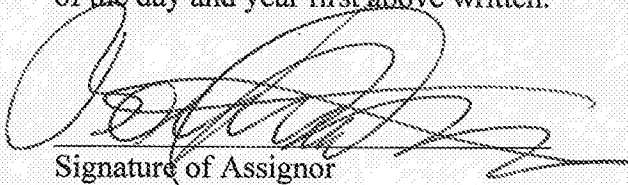
The Assignee agrees to pay the Assignor \$10.00, acknowledged as received.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



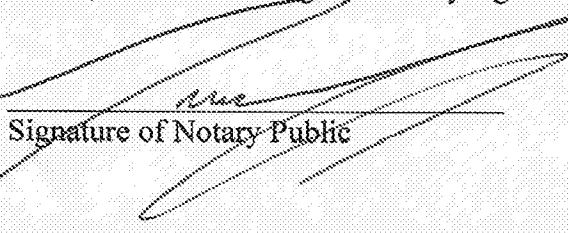
Signature of Assignor

by: Barnett J. Brimberg
President, The Stella Performance Company

State of NEW YORK

County of WESTCHESTER

On the 3rd day of January, 2019, BARNETT J. BRIMBERG, the person who signed this Assignment Agreement, personally appeared before me, 1/3/19 ^{Signature} Joseph M. Connelly Notary Public, and acknowledged that they signed the agreement as, or in behalf of, the Assignor.



Signature of Notary Public

