

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMARDTV SA		08/20/2018	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	SMARDTV GLOBAL SAS		
Street Address:	147 Avenue du jujubier, ZAC ATHELIA IV		
City:	LA CIOTAT		
State/Country:	FRANCE		
Postal Code:	13600		
Entity Type:	Corporation: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5469995	SMAR DTV	
Registration Number:	2842077	CIMAX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+33491338515		
Email:	info@cabinet-roman.com		
Correspondent Name:	Iannis ROMAN		
Address Line 1:	35 Rue Paradis		
Address Line 4:	MARSEILLE, FRANCE 13001		
NAME OF SUBMITTER:	ROMAN		
SIGNATURE:	/ROMAN/		
DATE SIGNED:	01/04/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, SmarDTV SA, a company organized under the laws of Switzerland, whose registered office is at 22, route de Genève, Cheseaux-sur-Lausanne, 1033 Switzerland, registered with the Commerce and Companies Registry under number CHE-112.936.529 (hereinafter, "Assignor"), owns the trademarks listed at Exhibit A (hereinafter, the "Marks");

WHEREAS, SmarDTV Global SAS, a company organized under the laws of France, whose registered office is at 147, avenue du Jujubier, ZAC Athelia IV, 13600 La Ciotat, registered with the Commerce and Companies Registry under number 841 119 431 RCS Marseille (hereinafter, "Assignee"), is desirous of acquiring said Marks.

NOW, THEREFORE, pursuant to earlier agreements between the parties and their affiliates, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including all common law rights together with the goodwill of the business symbolized by the Marks and all causes of action for infringement of the Marks. Assignor and Assignee further agree to execute documents that may be required to effectuate this Trademark Assignment and to record the transfer in ownership with governmental authorities.

Dated effective as of: 20 August 2018

SMARDTV SA

By: _____

Name: Pierre Roy

Its: Director and *Administrateur Délégué*

Dated: 20 August 2018

SMARDTV SA

By: _____

Name: Mark Beariault

Its: Director

Dated: 20 August 2018

SMARDTV GLOBAL SAS

By: _____

Name: Mark Beariault

Its: Authorized Signatory

Dated: 20 August 2018

Exhibit A

Country	Mark	Classes	Status	File Date	Application #	Registration Date	Registration #
AUSTRALIA	SMARTV	009, 042	REGISTERED	1/30/2008	1249517	1/30/2008	965827
BULGARIA	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
CHINA	MULTICAM	009	REGISTERED	9/26/2003	812305	9/26/2003	812305
EUROPEAN UNION (EUTM)	BOODA	009	REGISTERED	3/5/2007	924931	3/5/2007	924931
GERMANY	CIMaX	009	REGISTERED	12/3/1999	399765018	1/14/2000	39976501
GERMANY	MULTICAM	009	REGISTERED	3/26/2003	303160748	9/5/2003	30316074
GERMANY	SMARCAM	009	REGISTERED	1/14/2010	3020100022507	5/17/2010	302010002250
GERMANY	WORLD CAM	009	REGISTERED	7/10/2001	301416931	10/16/2001	30141693
HUNGARY	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
ITALY	ITALCAM	009, 042	REGISTERED	3/27/2007	PG2007C000197	2/11/2010	0001245108
ITALY	SMARCAM	009	REGISTERED	12/23/2009	0132009C000507	1/12/2011	0001402253
JAPAN	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
MACEDONIA	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
NORWAY	BOODA	009	REGISTERED	3/5/2007	924931	3/5/2007	924931
ROMANIA	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
RUSSIA, FEDERATION OF	SMARTV	009, 042	REGISTERED	11/13/2006	907332	11/13/2006	907332
RUSSIA, FEDERATION OF	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
SERBIA	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
SINGAPORE	SMARTV	009, 042	REGISTERED	11/13/2006	907332	11/13/2006	907332
SINGAPORE	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
SOUTH KOREA	SMARTV	009, 042	REGISTERED	11/13/2006	907332	11/13/2006	907332
SOUTH KOREA	SMARTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827

Country	Mark	Classes	Status	File Date	Application #	Registration Date	Registration #
SPAIN	SMARCAM	009	REGISTERED	12/15/2009	542907054	5/11/2010	542907054
SWITZERLAND	SMARCAM	009	REGISTERED	6/9/2010	558952010	11/18/2010	608089
SWITZERLAND	SMARDTV	009, 042	REGISTERED	5/15/2006	553042006	7/10/2006	547830
SWITZERLAND	SMARDTV	009, 042	REGISTERED	2/16/2007	589242007	12/30/2007	565436
TURKEY	BOODA	009	REGISTERED	3/5/2007	924931	3/5/2007	924931
TURKEY	SMARDTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827
UNITED STATES	CIMaX	009	REGISTERED	6/5/2006	750633118	5/18/2004	2,242,077
UNITED STATES	SMARDTV	009, 042	ALLOWED	5/13/2015	86678903		
WIPO	BOODA	009	REGISTERED	3/5/2007	924931	3/5/2007	924931
WIPO	MULTICAM	009	REGISTERED	9/26/2003	812305	9/26/2003	812305
WIPO	SMARDTV	009, 042	REGISTERED	11/13/2006	907332	11/13/2006	907332
WIPO	SMARDTV	009, 042	REGISTERED	1/30/2008	965827	1/30/2008	965827