TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM504584

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
2426859 Ontario Inc.		12/20/2018	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Giftcraft Ltd.
Street Address:	8550 Airport Road
City:	Brampton, Ontario
State/Country:	CANADA
Postal Code:	L6T 5A3
Entity Type:	Corporation: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4503260	YO SOX

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7164167059 alippes@bsk.com Email: Correspondent Name: Amanda Lippes

Address Line 1: BOND, SCHOENECK & KING, PLLC

Address Line 2: 200 Delaware Ave., Suite 900 Address Line 4: Buffalo, NEW YORK 14202

ATTORNEY DOCKET NUMBER:	403490
NAME OF SUBMITTER:	Amanda R. Lippes
SIGNATURE:	/amanda r. lippes/
DATE SIGNED:	01/04/2019

Total Attachments: 2

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> TRADEMARK REEL: 006517 FRAME: 0820

Trademark Assignment

2426859 Ontario Inc. ("**Assignor**"), the full post office address of whose principal office or place of business is 92 Dunvegan Road, Toronto, Ontario, Canada, M4V 2P7, confirms that, pursuant to a General Assignment of Intellectual Property effective July 17 2014 and for good and valuable consideration specified therein, the receipt and sufficiency of which are hereby acknowledged, the Assignor did sell, assign and transfer and does hereby sell, assign and transfer to Giftcraft Ltd. ("**Assignee**"), the full post office address of whose principal office or place of business is 8550 Airport Rd., Brampton, Ontario, Canada, L6T 5A3, its entire right, title and interest in the trademarks identified in Schedule "A" attached hereto, together with the goodwill associated therewith, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and completely as by this undersigned had the assignment not been made.

Assignor agrees to execute and deliver to Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment as of this 20th day of December, 2018.

2426859 ONTARIO/INC.

I have authority to bind the corporation

By:

Title: President

IN WITNESS WHEREOF the undersigned has hereunto executed this Assignment as of this 20th day of December, 2018.

GIFTCRAFT LTD.

I have authority to bind the corporation

Bv:

Title: CFO / Treasurer

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TRADEMARK
REEL: 006517 FRAME: 0821

Schedule "A"

Trade-mark	Application No./ Registration No.	Country/Territory	Goods/Services
YO SOX	App. no. 1635851	Canada	Clothing, namely, socks
YO SOX	Reg. No. 4503260	U.S.A.	Clothing, namely, socks
YO SOX	App. No. 12667676	China	Class 25
YO SOX	Reg. No. 302620601	Hong Kong	Class 25 - Socks

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RECORDED: 01/04/2019

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