

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504998

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Studio Tread, Inc. DBA STRIDE		12/31/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Stride Franchise, LLC		
Street Address:	17877 Von Karman Ave.		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88118183	STRIDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138915031		
Email:	trademark@buchalter.com		
Correspondent Name:	Jessie Reider, CA Bar 237113		
Address Line 1:	1000 wilshire blvd ste 1500		
Address Line 2:	Buchalter		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
NAME OF SUBMITTER:	Jessie Reider, CA Bar 237113		
SIGNATURE:	/jkr/		
DATE SIGNED:	01/08/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, on the one hand, Stride Tread, Inc. d/b/a Stride LA, a California corporation (the "Assignor") who has an address of 628 West Hermosa Drive, San Gabriel, CA 91775, owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "Marks");

WHEREAS, on the other hand, Stride Franchise, LLC, a Delaware limited liability company with an address of 17877 Von Karman Avenue, Irvine, CA 92614 ("Assignee" and together with the Assignor, the "Parties") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the Parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

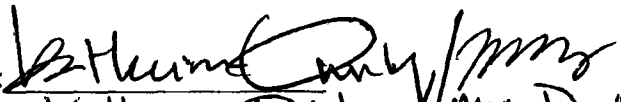
NOW THEREFORE, in consideration of the mutual agreements and covenants made herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

****Signature Page Follows****

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: December 31, 2018

STRIDE TREAD, INC., D/B/A STRIDE LA
a California corporation

By: 
Name: Katherine Ombey / Mrs. Dugally
Title: President / Vicepresident

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 006519 FRAME: 0789

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: December 31, 2018

STRIDE FRANCHISE, LLC
a Delaware limited liability company

By: 
Name: Megan Moen
Title: Executive Vice President of Finance

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 006519 FRAME: 0790

EXHIBIT A

Trademarks

<u>Jurisdiction</u>	<u>Mark</u>	<u>Owner</u>	<u>Registration Number.</u>	<u>Registration Date</u>
USA	STRIDE	Assignor	88118183	September 14, 2018