

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505183

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Element Climbing, LLC		01/09/2019	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	The Hanson Group, LLC		
Street Address:	3044 Adriatic Court		
City:	Peachtree Corners		
State/Country:	GEORGIA		
Postal Code:	30071		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4271418	ELEMENT CLIMBING	
CORRESPONDENCE DATA			
Fax Number:	4044595734		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-459-0050		
Email:	bhipdocket@bakerlaw.com, carena@bakerlaw.com, jdale@bakerlaw.com		
Correspondent Name:	Christopher M. Arena		
Address Line 1:	1170 Peachtree Street, NE		
Address Line 4:	Atlanta, GEORGIA 30309-7676		
ATTORNEY DOCKET NUMBER:	104582.00064		
NAME OF SUBMITTER:	Judy Dale-Paralegal		
SIGNATURE:	/Judy Dale/		
DATE SIGNED:	01/09/2019		
Total Attachments: 1			
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CH \$40.00 4271418

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, by and between Element Climbing, LLC, a Georgia limited liability company, with a principal address of 64 Confederate Way, Jasper, Georgia 30143 ("Assignor"), and The Hanson Group, LLC, a Georgia limited liability company, with a principal address of 3044 Adriatic Court, Peachtree Corners, Georgia 30071 ("Assignee") (collectively the "Parties");

WHEREAS, Assignor is the owner of the trademark and the related trademark registration listed below (hereinafter "the Mark"):

Trademark	U.S. Registration No.
ELEMENT CLIMBING	4271418


WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, by no later than the date of last signature hereto, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Mark together with the goodwill of business symbolized thereby and all assets relating to the Mark, and the right to sue and recover damages for past infringements thereof.

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment to be executed as of the day and year written below.

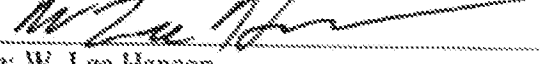
ELEMENT CLIMBING, LLC

Date: 1/9/19

By: 
Name: David Filkins
Title: President

THE HANSON GROUP, LLC

Date: 1/9/2019

By: 
Name: W. Lee Hanson
Title: Chief Executive Officer and President