

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM505207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NIELS DIFFRIENT 2008 REVOCABLE TRUST		12/10/2014	Trust: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Helena Hernmarck		
Street Address:	879 North Salem Road		
City:	Ridgefield		
State/Country:	CONNECTICUT		
Postal Code:	06877		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4051222	DIFFRIENT WORLD	
CORRESPONDENCE DATA			
Fax Number:	2252483109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hbrown@joneswalker.com		
Correspondent Name:	Michael K. Leachman		
Address Line 1:	Jones Walker LLP		
Address Line 4:	Baton Rouge, LOUISIANA 70809		
ATTORNEY DOCKET NUMBER:	25388/124404-00		
NAME OF SUBMITTER:	Michael K. Leachman		
SIGNATURE:	/michael k. leachman/		
DATE SIGNED:	01/09/2019		
Total Attachments: 6			
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**ADDENDUM
TO
ASSIGNMENT OF NIELS DIFFRIENT PRODUCT DESIGN
TO HELENA HERNMARCK**

This ADDENDUM TO ASSIGNMENT OF NIELS DIFFRIENT PRODUCT DESIGN TO HELENA HERNMARCK ("ADDENDUM") is entered into with an effective date of December 10, 2014 by and between Helena Hernmarck individually ("HERNMARCK") and Helena Hernmarck, Ann D. Jevne, and Julie Diffrient Miller as the trustees of the Niels Diffrient 2008 Revocable Trust dated August 29, 2008 ("TRUSTEES OF THE 2008 REVOCABLE TRUST").

WHEREAS, in the *Assignment of Niels Diffrient Product Design to Helena Hernmarck* dated December 10, 2014 (the "HERNMARCK ASSIGNMENT"), the TRUSTEES OF THE 2008 REVOCABLE TRUST intended to assign all right, title and interest in and to the business entity known as Niels Diffrient Product Design ("NDPD") to HERNMARCK in her individual capacity, inclusive of all of the property, tangible and intangible, associated with the operation of NDPD; and

WHEREAS, HERNMARCK and the TRUSTEES OF THE 2008 REVOCABLE TRUST (collectively, the "PARTIES") desire to clarify the HERNMARCK ASSIGNMENT, which is attached hereto as Exhibit A, to remove any ambiguity as it relates to the transfer of NDPD's trademarks and associated goodwill; and

WHEREAS, it was the intention and understanding of the Parties that the transfer of all tangible and intangible assets of NDPD to HERNMARCK included the transfer of all trademarks owned by NDPD, together with the goodwill associated with the business as symbolized by its trademarks.

NOW THEREFORE, the Parties hereby amend the fifth paragraph of the HERNMARCK ASSIGNMENT for clarification purposes as follows:

* * * *

NOW, THEREFORE, in consideration of the foregoing premises, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned, HELENA HERNMARCK, ANN D. JEVNE and JULIE DIFFRIENT MILLER, in their capacity as trustees of the Revocable Trust and Marital Trust under the Revocable Trust Agreement, do hereby assign all right, title and interest which they may have as such trustees in and to NDPD, including but not limited to the goodwill associated with NDPD as symbolized by its trademarks, to HELENA HERNMARCK, in her individual capacity.

* * * *

IN WITNESS WHEREOF, the Parties have caused this Agreement to be signed by them in their capacities as evidenced below.

TRUSTEES OF THE 2008 REVOCABLE TRUST

By: Helena Hernmarck
HELENA HERNMARCK, as Trustee of
the Niels Diffrient 2008 Revocable Trust
dated August 29, 2008

By: Ann D. Jevne
ANN D. JEVNE, as Trustee of the Niels
Diffrient 2008 Revocable Trust dated
August 29, 2008

By: Julie Miller
JULIE DIFFRIENT MILLER, as Trustee
of the Niels Diffrient 2008 Revocable
Trust dated August 29, 2008

**HELENA HERNMARCK, AS EXECUTOR OF THE
ESTATE OF NIELS DIFFRIENT**

By: Helena Hernmarck
HELENA HERNMARCK, Executor

**ASSIGNMENT OF NIELS DIFFRIENT PRODUCT DESIGN
TO HELENA HERNMARCK**

WHEREAS:

NIELS DIFFRIENT (the "Decedent") was the sole proprietor and owner of the business entity known as Niels Diffrient Product Design, together with all of the property, tangible and intangible, associated with the operation thereof (which business entity and such assets are hereinafter collectively referred to as "NDPD"); and

The Decedent died on June 8, 2013, leaving a Will dated August 29, 2008, and a First Codicil thereto dated August 29, 2012 (hereinafter collectively referred to as the "Will"); and

HELENA HERNMARCK, also known as HELENA HERNMARCK DIFFRIENT, in her capacity as executor of the Decedent's estate (the "Estate"), executed a document entitled "Assignment of Niels Diffrient Product Design to Niels Diffrient 2008 Revocable Trust" for the purpose of assigning NDPD to the undersigned, HELENA HERNMARCK, ANN D. JEVNE and JULIE DIFFRIENT MILLER, in their capacity as trustees of the trust (the "Revocable Trust") created under the Niels Diffrient 2008 Revocable Trust dated August 29, 2008, as amended by the First Amendment of the Niels Diffrient 2008 Revocable Trust dated August 29, 2012 (hereinafter collectively referred to as the "Revocable Trust Agreement"); and;

The undersigned, in their capacity as trustees of the Revocable Trust, have elected to (i) allocate NDPD to the trust under Article SIXTH of the Revocable Trust Agreement (The "Marital Trust") for the sole benefit of HELENA HERNMARCK, and (ii) to distribute NDPD to HELENA HERNMARCK, in her individual capacity, pursuant to their power to distribute the trust principal of the Marital Trust to HELENA HERNMARCK.

NOW, THEREFORE, in consideration of the foregoing premises, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned, HELENA HERNMARCK, ANN D. JEVNE and JULIE DIFFRIENT MILLER, in their capacity as trustees of the Revocable Trust and Marital Trust under the Revocable Trust Agreement, do hereby assign all right, title and interest which they may have as such trustees in and to NDPD to HELENA HERNMARCK, in her individual capacity.

Dated this 10th day of December, 2014.

Helena HERNMARCK

HELENA HERNMARCK, as Trustee of the Niels Diffrient 2008 Revocable Trust dated August 29, 2008

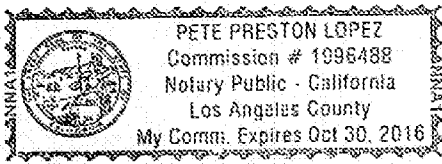
Ann D. Jevne

ANN D. JEVNE, as Trustee of the Niels Diffrient 2008 Revocable Trust dated August 29, 2008

STATE OF CA)
) ss:
COUNTY OF Los Angeles)

On this 10th day of Dec., 2014, before me came JULIE DIFFRIENT MILLER to me known to be the individual described in and who executed the foregoing instrument and she duly acknowledged to me that she executed the same.

P. P.
Notary Public



ACKNOWLEDGMENT OF RECEIPT

HELENA HERNMARCK, in her individual capacity, acknowledges receipt of the foregoing Assignment of Niels Diffrient Product Design to Helena Hernmarck, and accepts ownership of Niels Diffrient Product Design.

Dated: 12/10, 2014

Helena Hernmarck
HELENA HERNMARCK