

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM495764

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Syro LLC		10/28/2018	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OLIPOP Inc.		
<b>Street Address:</b>	425 Merritt Avenue		
<b>City:</b>	Oakland		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94610		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87545180	OLIPOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6154690438		
<b>Email:</b>	randy@trust-tree.com		
<b>Correspondent Name:</b>	Randy Michels		
<b>Address Line 1:</b>	1321 Adams Street		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37208		
<b>NAME OF SUBMITTER:</b>	Randy Michels		
<b>SIGNATURE:</b>	/Randy Michels/		
<b>DATE SIGNED:</b>	10/29/2018		
<b>Total Attachments: 2</b>			
source=Signed OLIPOP Trademark Assignment#page1.tif			
source=Signed OLIPOP Trademark Assignment#page2.tif			

OP \$40.00 87545180

## TRADEMARK ASSIGNMENT

**WHEREAS**, Syro LLC, a California limited liability company, with an address of 425 Merritt Avenue, Oakland, California 94610 (“Assignor”) adopted and owns the trademark identified in Schedule A hereto (the “Trademark”) and has used and/or maintained a bona fide intent to use the Trademark in U.S. interstate commerce for the goods/services shown in the U.S. application identified in Schedule A hereto;

**WHEREAS**, OLIPOP Inc., a Delaware corporation, with an address of 425 Merritt Avenue, Oakland, California 94610 (“Assignee”) desires to acquire the Trademark and the application identified in Schedule A hereto;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the sale, assignment, and transfer to Assignee of all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the application identified in Schedule A hereto, and all rights and causes of action accrued, accruing, and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

Dated: 10/28/2018

ASSIGNOR

*David Lester*

\_\_\_\_\_  
David Lester, Co-Founder

**SCHEDULE A**

<b>Mark</b>	<b>Application No.</b>	<b>Goods/Services</b>
OLIPOP	87545180	“Non-alcoholic sparkling fruit juice beverages” in Class 32