

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506321

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A.R.E. - Association for Retail Environments		10/15/2015	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	New Association, Inc.		
Street Address:	4651 Sheridan Street		
Internal Address:	Suite 470		
City:	Hollywood		
State/Country:	FLORIDA		
Postal Code:	33021		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2205134	CHIEF AWARD	
Registration Number:	2205133	OMA AWARDS	
Registration Number:	1595825	POPAI	
Registration Number:	1588615	POPAI	
Registration Number:	1932202	POPAI HALL OF FAME	
Registration Number:	5212083	MARC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124996739		
Email:	nlvilliard@duanemorris.com		
Correspondent Name:	Duane Morris-Chicago IP		
Address Line 1:	190 S. LaSalle Street		
Address Line 2:	Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Alain Villeneuve/		
SIGNATURE:	/Alain Villeneuve/		

CH \$165.00 2205134

DATE SIGNED:	01/17/2019
Total Attachments: 3 source=Change of Name 1#page1.tif source=Change of Name 1#page2.tif source=Change of Name 1#page3.tif	

CORPORATION SERVICE COMPANY
1201 Hays Street
Tallahassee, FL 32301
Phone: 850-558-1500

ACCOUNT NO. : I20000000195
REFERENCE : 195431 4331425
AUTHORIZATION : *[Signature]*
COST LIMIT : \$35.00

ORDER DATE : June 28, 2016
ORDER TIME : 5:59 PM
ORDER NO. : 195431-005
CUSTOMER NO: 4331425

FOREIGN FILINGS

NAME: A.R.E. ASSOCIATION FOR RETAIL
ENVIRONMENTS, INC.

XX CORPORATE
 LIMITED PARTNERSHIP
 LIMITED LIABILITY COMPANY

XXXX AMENDMENT

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
 CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Courtney Williams -- EXT# 62935

EXAMINER: _____

**NOT FOR PROFIT CORPORATION
APPLICATION BY FOREIGN NOT FOR PROFIT CORPORATION TO FILE
AMENDMENT TO APPLICATION FOR CONDUCTING AFFAIRS IN FLORIDA**
(Pursuant to s. 617.1504, F.S.)

**SECTION I
(1-3 MUST BE COMPLETED)**

840359

(Document Number of Corporation (If known))

1. A.R.E. Association for Retail Environments, Inc.
(Name of corporation as it appears on the records of the Department of State)
2. Illinois (Incorporated under laws of) 3. 04/05/1978 (Date authorized to conduct affairs in Florida)

**SECTION II
(4-8 COMPLETE ONLY THE APPLICABLE CHANGES)**

4. If the amendment changes the name of the corporation, when was the change effected under the laws of its jurisdiction of incorporation? 10/15/15

Note: If the date inserted in this block does not meet the applicable statutory filing requirements, this date will not be listed as the document's effective date on the Department of State's records.

5. NEW ASSOCIATION, INC.
(Name of corporation after the amendment, adding suffix "corporation," or "incorporated," or appropriate abbreviation, if not contained in new name of the corporation. "Company," or "Co.," may not be used as a corporate suffix by a nonprofit corporation)

6. If the amendment changes the period of duration, indicate new period of duration and the date the change was effected.

_____ (New duration) _____ (Date)

7. If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction and the date the change was effected.

_____ (New jurisdiction) _____ (Date)

8. If the purpose which the corporation intends to pursue in Florida has changed, indicate new purpose.

(The corporation is authorized to pursue such purpose in the jurisdiction of its incorporation)

9. Attached is a certificate or document of similar import, evidencing the amendment, authenticated not more than 90 days prior to delivery of the application to the Department of State, by the Secretary of State or other official having custody of corporate records in the jurisdiction under the laws of which it is incorporated.

Todd D. Dittman
(Signature of the chairman or vice chairman of the board, president, or other officer, if in the hands of a receiver, trustee, or other court-appointed fiduciary, by that fiduciary)

Todd Dittman
(Typed or printed name of the person signing)

Chief Operating Officer
(Title of person signing)

SECRET
2015 JUN 30 AM 8:22
DEPARTMENT OF STATE
TALLAHASSEE, FLORIDA

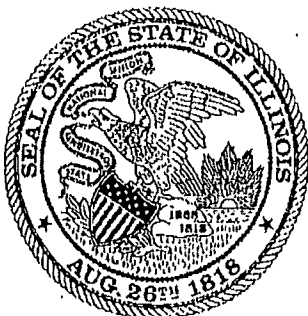
File Number 4443-478-4



To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that

ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION WERE FILED IN THIS OFFICE OCTOBER 1, 2015 CHANGING NAME FROM A.R.E. - ASSOCIATION FOR RETAIL ENVIRONMENTS TO NEW ASSOCIATION.



In Testimony Whereof, I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, this 29TH day of JUNE A.D. 2016

Jesse White

SECRETARY OF STATE

Authentication #: 1618102373 verifiable until 06/29/2017.
Authenticate at: <http://www.cyberdriveillinois.com>