

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shangrila, Inc.		01/08/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Shen Hsiang Tang Co., Ltd		
Street Address:	No.112, Sec. 1, Jianguo S. Rd., South Dist.		
City:	Taichung City		
State/Country:	TAIWAN		
Postal Code:	402		
Entity Type:	Corporation: TAIWAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2322000	CERAMIDEA	
CORRESPONDENCE DATA			
Fax Number:	7038807487		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	assignment@WPAT.COM		
Correspondent Name:	WPAT, PC INTELLECTUAL PROPERTY ATTORNEYS		
Address Line 1:	8230 Boone Blvd, Suite 405		
Address Line 4:	Vienna, VIRGINIA 22182		
NAME OF SUBMITTER:	Justin King		
SIGNATURE:	/Justin King/		
DATE SIGNED:	01/21/2019		
Total Attachments: 1			
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OP \$40.00 2322000

ASSIGNMENT DEED

This assignment agreement is applicable to trademark entitled CERAMIDEA

The TRADEMARK RIGHTS referred to in this agreement are:

- (check one) [] a trademark application executed by the ASSIGNOR (S) concurrently with this assignment.
[] U.S. trademark application Serial No. filed on
[X] U.S. trademark No. 2,322,000 issued 2000/02/22

The TRADEMARK RIGHTS also include all divisions, reissues, continuations and extensions of the trademarks and trademark applications identified above.

The TRADEMARK RIGHTS assigned under this agreement are:

- (check one) [X] U.S. trademark rights only.
[] worldwide trademark rights. In this case, the assignee shall have the right to claim the benefit of the filing date of any U.S. trademark application identified above.

The ASSIGNOR(S) referred to in this agreement is (or are):

(Full name) Shangrila, Inc. CORPORATION CALIFORNIA
(Address) 628 Enchanted Way Pacific Palisades CA 90272, USA

(Full name)
(Address)
(Full name)
(Address)

The ASSIGNEE referred to in this agreement is:

(Name of Assignee) Shen Hsiang Tang Co., Ltd

(Address of Assignee) No. 112, Sec. 1, Jiauguo S. Rd., South Dist., Taichung City 402, Taiwan (R.O.C.)

The ASSIGNEE is:

- (check one) [] An Individual.
[] A Partnership.
[X] A Corporation entity of Taiwan (R.O.C.) (state or country)

The ASSIGNOR(S), in consideration of \$1.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, have and do hereby assign the following to the ASSIGNEE, its successors and assigns:

- the full and exclusive right to the trademark;
the entire right, title and interest in and to the TRADEMARK RIGHTS; and
the right to claim priority under 35 USC 119, based on any earlier foreign applications for this trademark.

As to all U.S. trademark applications assigned under this agreement, the ASSIGNOR(S) hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue all Letters Trademark to the ASSIGNEE as the assignee of the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE, or its representatives any facts know to the ASSIGNOR(S) respecting said trademark, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Trademark to be issued to said ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention.

Handwritten signature and date lines for the assignor and assignee, including labels for (Signature) and (Date).