

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM506703

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Impact Tech Labs AG		01/08/2019	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nurvv Limited		
<b>Street Address:</b>	5 Church Street		
<b>City:</b>	Twickenham, England		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	TW1 3NJ		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5415521	NURVV	
<b>Registration Number:</b>	5415522	NURVV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615 782 2200		
<b>Email:</b>	alexandra.mackay@stites.com		
<b>Correspondent Name:</b>	Alexandra MacKay		
<b>Address Line 1:</b>	401 Commerce Street		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	S & H Nashville LLC		
<b>Address Line 1:</b>	401 Commerce Street		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>NAME OF SUBMITTER:</b>	Alexandra MacKay		
<b>SIGNATURE:</b>	/Alex/		

OP \$65.00 5415521

<b>DATE SIGNED:</b>	01/21/2019
---------------------	------------

**Total Attachments: 4**

source=Assignment of 2XUS TM registrations fm ITL AG to NURVV 08JAN19#page1.tif

source=Assignment of 2XUS TM registrations fm ITL AG to NURVV 08JAN19#page2.tif

source=Assignment of 2XUS TM registrations fm ITL AG to NURVV 08JAN19#page3.tif

source=Assignment of 2XUS TM registrations fm ITL AG to NURVV 08JAN19#page4.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into by **Impact Tech Labs AG**, a corporation organized under the laws of the Switzerland, with commercial register number CH-020.3.043.713-6 and with an address of Alderstrasse 49, 8008 Zürich, Switzerland ("Assignor") and Nurvv Limited (company registration number 09679849), a private limited company organized under the laws of England with an address of 5 Church Street, Twickenham, England, TW1 3NJ, United Kingdom ("Assignee"). The parties agree as follows

WHEREAS, Assignor is the record owner of the marks (the "Marks") and associated federal registrations identified on *Exhibit A*, attached to and made a part of this Trademark Assignment, along with the goodwill of the business symbolized by the Marks and the related registrations and Assignor desires to assign the Marks along with the goodwill and the related registrations to Assignee;

WHEREAS, Assignee desires to acquire an assignment of the Marks together with the goodwill of the business symbolized thereby and the related registrations;

NOW THEREFORE, for \$1 along with other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, does hereby, sell, assign, set over, transfer, and convey to Assignee the entire right, title, and interest in and to the Marks, and the U.S. Patent and Trademark registrations for the Marks, together with the goodwill of the business connected with the use of and symbolized by the Marks, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives, as fully or entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, together with all claims for legal and equitable relief of any kind by reason of past infringement of said Marks and the registrations, with the right to sue for and obtain the same for its own use and behalf, and for the use of its successors, or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed as of the date set forth below

Executed this 8<sup>th</sup> day of January, 2019.

Assignor

By:   
Name: Peter Cass  
Title: Director

Assignee

By:   
Name: Peter Cass  
Title: Director

**EXHIBIT A**

**Marks**

MARKS	REG. No.	GOODS/SERVICES	IC
NURVV	5415521	Protective clothing for the prevention of injury, namely, clothing for protection against bodily harm and blunt force trauma, ballistic, bullet, blast, slash and stab resistant clothing, clothing for protection against accidents, articles of protective clothing with built-in armor for protection against accident or injury for use in sports; protective clothing, namely, body armor; protective apparel, namely, clothing for protection against accident or injury, protective padded clothing for protection against bodily harm and blunt force trauma, articles of protective clothing for wear by athletes for protection against life threatening injury or accidents; clothing for protection against accidents; gloves for protection against injury; protective footwear for the prevention of accident or injury; protective headgear, namely, protective helmets, helmets for sports, protective helmet inserts, head guards for sports; protective helmets for sports; protective masks; protective eyewear; sports eyewear; mouth protectors, namely, gum shields and mouth guards; mouth guards for sports; back protectors, namely, armor for use during sport activities; liners for sports helmets; torso armor for contact sports; smartbands, namely, wearable electronic devices in the shape of a band; smartglasses; smartwatches; smart bracelets; wearable smartphones; wearable activity trackers; wearable computer peripherals; body movement sensors; impact sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect impact experienced by the wearer; shock sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect shock absorbed by the wearer; acceleration sensors; acceleration sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect acceleration of the wearer; distance sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect distance traveled by the wearer; position sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology to indicate the position, bearing, orientation, and speed of the wearer; sensors for determining position; heat sensors; bio-sensors; sensors for measuring biometric characteristics; sensors and devices, to be worn by a user, to acquire, process, store, and	9

		<p>transmit data to a software application provided therewith; sensors and devices, to be worn within clothing, footwear, headgear or sporting clothing or sporting equipment, to acquire, process, store, and transmit data; parts and fittings for all the aforesaid goods</p> <p>Clothing, namely, shirts, tops, bottoms, gloves, socks, shorts, pants, trousers; footwear; headgear, namely, hats, helmet liners being headwear; sportswear, namely, shirts, tops, bottoms, gloves, socks, shorts, pants, trousers, hats, insoles, inner soles, under-soles; inner soles; insoles for running shoes; ready-made linings for clothing and headwear; soles for footwear; parts and fittings for all the aforesaid goods, namely, helmet liners for headwear, inner soles, insoles for running shoes, under-soles, linings for clothing and headwear, soles for footwear</p> <p>Athletic protective sportswear, namely, shoulder pads, hand pads, leg pads, knee pads, elbow pads, chest pads, shin pads; protective padding for sports; protective supports for shoulders and elbows; gloves made specifically for use in playing sports; parts and fittings for all the aforesaid goods</p>	<p>25</p> <p>28</p>
NURVV	5415522	<p>Protective clothing for the prevention of injury, namely, clothing for protection against bodily harm and blunt force trauma, ballistic, bullet, blast, slash and stab resistant clothing, clothing for protection against accidents, articles of protective clothing with built-in armor for protection against accident or injury for use in sports; protective clothing, namely, body armor; protective apparel, namely, clothing for protection against accident or injury, protective padded clothing for protection against bodily harm and blunt force trauma, articles of protective clothing for wear by athletes for protection against life threatening injury or accidents; clothing for protection against accidents; gloves for protection against injury; protective footwear for the prevention of accident or injury; protective headgear, namely, protective helmets, helmets for sports, protective helmet inserts, head guards for sports; protective helmets for sports; protective masks; protective eyewear; sports eyewear; mouth protectors, namely, gum shields and mouth guards; mouth guards for sports; back protectors, namely, armor for use during sport activities; liners for sports helmets; torso armor for contact sports; smartbands, namely, wearable electronic devices in the shape of a band; smartglasses; smartwatches; smart bracelets; wearable smartphones; wearable activity trackers; wearable computer peripherals; body movement sensors; impact sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and</p>	9



	<p>wearable technology that detect impact experienced by the wearer; shock sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect shock absorbed by the wearer; acceleration sensors; acceleration sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect acceleration of the wearer; distance sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology that detect distance traveled by the wearer; position sensors in the nature of electronic and communication systems for use in apparel, sports equipment, and wearable technology to indicate the position, bearing, orientation, and speed of the wearer; sensors for determining position; heat sensors; bio-sensors; sensors for measuring biometric characteristics; sensors and devices, to be worn by a user, to acquire, process, store, and transmit data to a software application provided therewith; sensors and devices, to be worn within clothing, footwear, headgear or sporting clothing or sporting equipment, to acquire, process, store, and transmit data; parts and fittings for all the aforesaid goods</p> <p>Clothing, namely, shirts, tops, bottoms, gloves, socks, shorts, pants, trousers; footwear; headgear, namely, hats, helmet liners being headwear; sportswear, namely, shirts, tops, bottoms, gloves, socks, shorts, pants, trousers, hats, insoles, inner soles, under-soles; inner soles; insoles for running shoes; ready-made linings for clothing and headwear; soles for footwear; parts and fittings for all the aforesaid goods, namely, helmet liners for headwear, inner soles, insoles for running shoes, under-soles, linings for clothing and headwear, soles for footwear</p> <p>Athletic protective sportswear, namely, shoulder pads, hand pads, leg pads, knee pads, elbow pads, chest pads, shin pads; protective padding for sports; protective supports for shoulders and elbows; gloves made specifically for use in playing sports; parts and fittings for all the aforesaid goods</p>	<p>25</p> <p>28</p>
--	--	---------------------