

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501248

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ROLAND CORPORATION | | 11/07/2018 | Corporation: |
| RECEIVING PARTY DATA | | | |
| Name: | DAY'S CORPORATION | | |
| Street Address: | 7-8 Shibasaki-cho 4 chome Tachikawa | | |
| City: | Tokyo | | |
| State/Country: | JAPAN | | |
| Postal Code: | 190-0023 | | |
| Entity Type: | Corporation: JAPAN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1734016 | ATELIER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6123329081 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 612-336-5300 | | |
| Email: | kwebber@merchantgould.com | | |
| Correspondent Name: | Danielle I. Mattessich | | |
| Address Line 1: | P.O. BOX 2910 | | |
| Address Line 4: | MINNEAPOLIS, MINNESOTA 55402-0910 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Merchant & Gould P.C. | | |
| Address Line 1: | P.O. Box 2910 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402-0910 | | |
| NAME OF SUBMITTER: | Danielle I. Mattessich | | |
| SIGNATURE: | /daniellemattessich/ | | |
| DATE SIGNED: | 12/07/2018 | | |
| Total Attachments: 2 | | | |
| source=2018-12-06_Assignment-to-DAYS-CORPORATION_00594-0784US01#page1.tif | | | |

OP \$40.00 1734016

TRADEMARK ASSIGNMENT

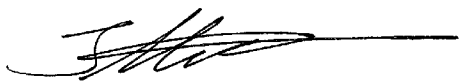
WHEREAS, **ROLAND CORPORATION**, a corporation organized under the laws of Japan, having a principal place of business at 2036-1, Nakagawa Hosoe-cho, Kita-ku Hamamatsu, Shizuoka Japan 4311304 (hereinafter "Assignor"), is the record owner of the "intellectual property" listed in Appendix A;

WHEREAS, **DAY'S CORPORATION**, a corporation organized under the laws of Japan, having a principal place of business at *7-8 Shibasaki-cho 4 chome Tachikawa Tokyo 190-0023 Japan* (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to said intellectual property listed in Appendix A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said intellectual property, together with the goodwill and other incidents of its business associated with or symbolized by said intellectual property effective on the date of the execution of this Agreement.

ROLAND CORPORATION

Date: November 7, 2018

By: 
Signature

Jun-ichi MIKI
CEO and Representative Director

Name & Title

APPENDIX A

| Mark | Reg. No. | Class & Goods | Status | Country |
|-------------|-----------------|---|-----------------------------|----------------|
| ATELIER | 1734016 | Class 015: electronic musical instruments; namely, organs | Registered on Nov. 17, 1992 | U.S.A. |