

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508661

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Robotham Creative, Inc.		01/10/2019	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dyson Technology Limited		
<b>Street Address:</b>	Tetbury Hill		
<b>City:</b>	Malmesbury, Wiltshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SN160RP		
<b>Entity Type:</b>	Corporation: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3636583	LIGHTCYCLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-268-6538		
<b>Email:</b>	hcheng@mofo.com		
<b>Correspondent Name:</b>	Jennifer Lee Taylor		
<b>Address Line 1:</b>	425 Market Street		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	424662419830		
<b>NAME OF SUBMITTER:</b>	Jennifer Lee Taylor		
<b>SIGNATURE:</b>	/JLT/		
<b>DATE SIGNED:</b>	02/05/2019		
<b>Total Attachments: 3</b>			
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source=LIGHTCYCLES Trademark Assignment#page3.tif			

CH \$40.00 3636583

**ASSIGNMENT**

WHEREAS, Robotham Creative, Inc., a corporation of Massachusetts with offices at 50 Mann Lot Rd., Scituate, Massachusetts 02066 ("ASSIGNOR"), owns a trademark, and a registration for such mark, as listed in Schedule A attached hereto and incorporated herein by this reference ("MARK"); and

WHEREAS, Dyson Technology Limited, a corporation of the United Kingdom with offices at Tetbury Hill, Malmesbury, Wiltshire, United Kingdom SN160RP ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, for ASSIGNEE's own, and of its successors, assigns, and other legal representatives, use and enjoyment forever as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, ASSIGNOR's entire right, title and interest in and to the MARK worldwide in perpetuity, together with the goodwill associated with the MARK, all applications or registrations for the MARK, and any renewals, reissues, and extensions thereof in the United States and any and all foreign jurisdictions, and any and all of ASSIGNOR's other rights, privileges, and priorities provided under state and federal law of the United States and the laws of any and all foreign jurisdictions with respect to the MARK, as applicable, including, without limitation, all common law rights and rights under the laws of unfair competition, any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and the right to register, renew, protect and defend the MARK and to sue, counterclaim, and recover for past, present, and future infringements of the MARK, or other unauthorized use of the rights known to ASSIGNOR as of, or that may become known after, the date hereof.

ASSIGNOR hereby represents and warrants that ASSIGNOR has the full right to convey the interest assigned by this assignment, and has not conveyed any interest in or right to the MARK to any third party.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent, as applicable, to record ASSIGNEE as the owner of the entire right, title, and interest in and to the MARK.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This assignment shall be effective as of the date this Assignment is signed. This assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 2 day of January 2019.

**ROBOTHAM CREATIVE, INC.**

By: \_\_\_\_\_

Name: Thomas S. Robotham

Title: President

**DYSON TECHNOLOGY LIMITED**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNMENT

WHEREAS, Robotham Creative, Inc., a corporation of Massachusetts with offices at 50 Mann Lot Rd., Scituate, Massachusetts 02066 ("ASSIGNOR"), owns a trademark, and a registration for such mark, as listed in Schedule A attached hereto and incorporated herein by this reference ("MARK"); and

WHEREAS, Dyson Technology Limited, a corporation of the United Kingdom with offices at Tetbury Hill, Malmesbury, Wiltshire, United Kingdom SN160RP ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE, for ASSIGNEE's own, and of its successors, assigns, and other legal representatives, use and enjoyment forever as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, ASSIGNOR's entire right, title and interest in and to the MARK worldwide in perpetuity, together with the goodwill associated with the MARK, all applications or registrations for the MARK, and any renewals, reissues, and extensions thereof in the United States and any and all foreign jurisdictions, and any and all of ASSIGNOR's other rights, privileges, and priorities provided under state and federal law of the United States and the laws of any and all foreign jurisdictions with respect to the MARK, as applicable, including, without limitation, all common law rights and rights under the laws of unfair competition, any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and the right to register, renew, protect and defend the MARK and to sue, counterclaim, and recover for past, present, and future infringements of the MARK, or other unauthorized use of the rights known to ASSIGNOR as of, or that may become known after, the date hereof.

ASSIGNOR hereby represents and warrants that ASSIGNOR has the full right to convey the interest assigned by this assignment, and has not conveyed any interest in or right to the MARK to any third party.

ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent, as applicable, to record ASSIGNEE as the owner of the entire right, title, and interest in and to the MARK.

ASSIGNOR hereby agrees to execute any and all papers, and to perform such other acts, as may be reasonably necessary to secure to ASSIGNEE, or to its successors or assigns, the rights hereby transferred.

This assignment shall be effective as of the date this Assignment is signed. This assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 10 day of January 2019.

ROBOTHAM CREATIVE, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

DYSON TECHNOLOGY LIMITED

By:  \_\_\_\_\_

Name: SIMON FORRESTER

Title: GROUP IP DIRECTOR

**Schedule A  
Mark**

<b>Mark</b>	<b>Serial Number</b>	<b>Registration Number</b>	<b>Filing Date</b>	<b>Registration Date</b>	<b>Jurisdiction</b>
LIGHTCYCLES	77508944	3636583	Jun. 26, 2008	Jun. 09, 2009	U.S.A.