OP \$365.00 5217833

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM501865

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SILIKIDS, INC.		07/25/2017	Corporation:

RECEIVING PARTY DATA

Name:	GOSILI, INC.	
Street Address:	153 1/2 E. FRONT ST.	
Internal Address:	SUITE D	
City:	TRAVERSE CITY	
State/Country:	MICHIGAN	
Postal Code:	49684	
Entity Type:	Corporation: MICHIGAN	

PROPERTY NUMBERS Total: 14

THOI EITH NOMBERO TOTAL 14				
Property Type	Number	Word Mark		
Registration Number:	5217833	GETSILI		
Registration Number:	5104105	GOSILI		
Registration Number:	4830231	SILISPOON		
Registration Number:	4830230	SILIMAP		
Registration Number:	4830229	SILIBIB		
Registration Number:	4825442	SILISPORT		
Registration Number:	4825189	SILISKIN		
Registration Number:	4716549	SILIBAG		
Registration Number:	4660772	IT'S SMART TO BE SILI		
Registration Number:	4537783	SILIKIDS		
Registration Number:	3880781	SILISKIN		
Registration Number:	3862437	SILIKIDS		
Registration Number:	3767471	SILIKIDS		
Registration Number:	3594246	SILISKIN		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK
REEL: 006550 FRAME: 0356

900477646

Phone: 3122838555

Email: docketing@richardspatentlaw.com

Correspondent Name: Richards Patent Law P.C.

Address Line 1: 233 S. Wacker Dr

Address Line 2: 84th floor

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	PATRICK RICHARDS
SIGNATURE:	/Patrick D. Richards/
DATE SIGNED:	12/13/2018

Total Attachments: 5

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> TRADEMARK REEL: 006550 FRAME: 0357

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of July 25, 2017, is made by Silikids, Inc., a Michigan Corporation ("Conveying Party"), located at 153 ½ E. Front St., Suite D, Traverse City, MI 49684, in favor of GoSili, Inc., a Michigan Corporation ("Receiving Party"), located 153 ½ E. Front St., Suite D, Traverse City, MI 49684.

The Conveying Party and Receiving Party have agreed to execute and deliver this Trademark Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office;

NOW THEREFORE, the Conveying Party and the Receiving Party agree as follows:

- 1. Assignment. In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the Conveying Party hereby irrevocably conveys, transfers and assigns to the Receiving Party, and the Receiving Party hereby accepts, all of the Conveying Party's right, title and interest in and to the following "Assigned Trademarks," together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:
- (a) the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;
- (b) all rights of any kind whatsoever of the Conveying Party accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- Recordation and Further Actions. The Conveying Party authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by the Receiving Party.
 The Conveying Party shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar

items, to ensure that the Assigned Trademarks are properly assigned to the Receiving Party, or any assignee or successor thereto.

- Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 4. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, the Conveying Party has duly executed and delivered this Trademark Assignment as of the date first above written.

Silikids, Inc.

Name: Anastacia Feeley

Title: President Address for Notices:

153 1/4 E. Front St., Suite D, Traverse City,

MI 49684

AGREED TO AND ACCEPTED BY:

GoSili, Inc.

Name: Anastacia Feeley

Title: President

Address for Notices:

153 1/2 E. Front St., Suite D, Traverse City,

-3-

MI 49684

RF

SCHEDULE 1

ASSIGNED TRADEMARK REGISTRATIONS

- U.S. Trademark Registration No. 5217833 for the word mark GETSILI, registered June 6, 2017.
- U.S. Trademark Registration No. 5104105 for the word mark GOSILI, registered December 20, 2016.
- U.S. Trademark Registration No. 4830231 for the word mark SILISPOON, registered October 13, 2015.
- U.S. Trademark Registration No. 4830230 for the word mark SILIMAP, registered October 13, 2015.
- U.S. Trademark Registration No. 4830229 for the word mark SILIBIB, registered October 13, 2015.
- U.S. Trademark Registration No. 4825442 for the word mark SILISPORT, registered October 6, 2015.
- U.S. Trademark Registration No. 4825189 for the word mark SILISKIN, registered October 6, 2015.
- U.S. Trademark Registration No. 4716549 for the word mark SILIBAG, registered April 7, 2015.
- U.S. Trademark Registration No. 4660772 for the word mark IT'S SMART TO BE SILI, registered December 23, 2014.
- U.S. Trademark Registration No. 4537783 for the word mark SILIKIDS, registered May 27, 2014.
- U.S. Trademark Registration No. 3880781 for the word mark SILISKIN, registered November 23, 2010.
- U.S. Trademark Registration No. 3862437 for the stylized mark SILIKIDS and logo, registered October 19, 2010.
- U.S. Trademark Registration No. 3767471 for the stylized mark SILIKIDS and logo, registered March 20, 2010.
- U.S. Trademark Registration No. 3594246 for the standard character mark SILISKIN, registered March 24, 2009.

TRADEMARK REEL: 006550 FRAME: 0362

RECORDED: 12/13/2018