#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM509538

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b> 06/01/2018		

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FITLOSOPHY, INC.		10/11/2018	Corporation: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	C.R. GIBSON, LLC	
Street Address:	02 BNA DRIVE, BUILDING 100, 6TH FLOOR	
City:	NASHVILLE	
State/Country:	TENNESSEE	
Postal Code:	37217	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3441694	FITLOSOPHY

#### CORRESPONDENCE DATA

Fax Number: 9736247070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

973-622-4444 Phone:

Email: mfriscia@mccarter.com, kknoll@mccarter.com

**Correspondent Name:** Michael Friscia

Address Line 1: MCCARTER & ENGLISH, LLP

Address Line 2: 100 Mulberry Street, Four Gateway Center

Address Line 4: **NEWARK, NEW JERSEY 07102** 

ATTORNEY DOCKET NUMBER: 018094-00136	
NAME OF SUBMITTER:	MICHAEL R. FRISCIA
SIGNATURE:	/Michael R. Friscia/
DATE SIGNED:	02/11/2019

#### **Total Attachments: 5**

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into by Fitlosophy, Inc., a California corporation ("Assignor") in favor of C. R. Gibson, LLC., a Delaware limited liability company ("Assignee").

# WITNESSETH:

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark and trademark registration listed and/or described on Schedule A attached hereto and made a part hereof, and all of the goodwill associated therewith (collectively, the "Trademark"); and

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement, dated as of June 1, 2018 (the "APA"), by and among Assignor, Assignee and the other parties listed thereto, pursuant to which Assignor agrees to assign to Assignee its title, rights and interest in and to certain assets, including the Trademark; and

WHEREAS, Assignor and Assignee wish to document the formal assignment to Assignee of Assignor's title, interest and rights in and to the Trademark.

NOW, THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

- 1. Assignor does hereby assign and transfer to Assignee, its successors and assigns, <u>nume</u> <u>pro tune</u> as of June 1, 2018, the entire right, title and interest in and to the Trademark, all common law rights therein, together with the goodwill of the business which is symbolized by the Trademark and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any.
- 2. Assignor shall cooperate with Assignee at Assignee's expense in any action Assignee reasonably requests that Assignor take in order to effectuate, carry out, or fulfill Assignor's obligations hereunder, including, without limitation, the execution of any instruments and papers that are necessary or desirable, in Assignee's reasonable discretion, to consolidate, confirm, vest and/or record Assignee's full and complete ownership of the Trademark with, for example, the U.S. Patent and Trademark Office or equivalent foreign offices, or with domain name registrars.
- 3. This Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns.
- 4. This Assignment and any claim or controversy hereunder shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to the principles of conflict of laws thereof. If any provision of this Assignment shall be deemed invalid or unenforceable by any court of competent jurisdiction, then such portion shall be deemed severed, and the remainder thereof shall be enforceable in accordance with its terms.

Trademark Assignment between Fitlosophy, Inc. and C. R. Gibson, LLC.

- 5. This Assignment, together with the APA, contains the entire undertaking of Assignor with respect to the subject matter hereof, and merges and supersedes all prior and contemporaneous discussions, agreements and understandings of Assignor and Assignee relating to the subject matter hereof. Nothing provided in this Assignment shall enlarge, restrict or otherwise modify the terms of any of the APA, including, without limitation, the representations, warranties, and covenants provided therein. In the event of any conflict between the terms of this Assignment and the terms of the APA, the terms of the APA shall control.
- 6. This Assignment may be executed in two or more counterparts (delivery of which may occur via facsimile), each of which shall be binding as of the date first written above, and all of which shall constitute one and the same instrument. Each such copy shall be deemed an original, and it shall not be necessary in making proof of this Assignment to produce or account for more than one such counterpart.

[Signature Page follows]

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on the day and year written below. FITLOSOPHY, INC. Name: Angela Mader Title: President ACKNOWLEDGEMENT STATE OF SS **COUNTY OF** Angela Mader, being duly sworn, says that she is the President of Fitlosophy, Inc., a California corporation, and acknowledges that she did sign said instrument on behalf of Fitlosophy, Inc. pursuant to due authority. Sworn to and subscribed SEE Altachad before me this \_\_\_\_\_ day of \_\_\_\_\_\_, 2018.

(SEAL)

### SCHEDULE A

## **TRADEMARKS**

COUNTRY	MARK	REGISTRATION NO.	REGISTRATION DATE
United States	FITLOSOPHY	3441694	06/03/2008

HOBITATE

COUNTRIES

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**TRADEMARK** 

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	THE REAL PROPERTY OF THE PARTY
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And the state of t	
Signature of Document Signer No. 1	Signature of Document Signer No. 2 (if any)
A notary public or other officer completing this certificate to which this certificate is attached, and not the truthfuln	verifies only the identity of the individual who signed the document ess, accuracy, or validity of that document.
tate of California	Subscribed and sworn to (or affirmed) before me
country of DEHOCES	on this 11th day of October, 20 18.
county or	by Date Month Year
\&\&\&\&\&\&\&\&\&\&\&\&\&\&\&\&\&\&\&	10_ ANGELA MANEY
ANNE MANSOUR Commission # 2115355	(m = 1/2)
Notary Public - California S Orange County	(and (2)),  Name(s) of Signer(s)
My Comm. Expires Jul 11, 2019	proved to me on the basis of satisfactory evidence to
	be the person(s) who appeared before me.
Place Notary Seal and/or Stamp Above	Signature Husse Careanus
	Signature of Notary Public
	PTIONAL
Completing this information ca fraudulent reattachment of th	in deter alteration of the document or is form to an unintended document.
Description of Attached Document	
Title or Type of Document: Tadelle	and Aces mercant
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**RECORDED: 02/11/2019** 

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