

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502822

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/18/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthy Directions Publishing, LLC		06/18/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Healthy Directions, LLC		
Street Address:	6710A Rockledge Drive		
Internal Address:	Suite 500		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817-1864		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1873837	ALTERNATIVES	
Registration Number:	2127412	HEALTH & HEALING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	49864-211004		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		
DATE SIGNED:	12/20/2018		
Total Attachments: 1			
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NUNC PRO TUNC ASSIGNMENT

WHEREAS Healthy Directions Publishing, LLC, a Delaware limited liability company which had an address at 6710A Rockledge Drive, Suite 500, Bethesda, Maryland 20817-1864 (hereinafter "Assignor"), is the listed owner of the following United States Trademark Registrations

1. Reg. No. 1873837 for the mark ALTERNATIVES
2. Reg. No. 2127412 for the mark HEALTH & HEALING

and of the trademarks shown in said registrations and the goodwill of the business symbolized by said marks;

AND WHEREAS, Healthy Directions, LLC, a Delaware limited liability company with an address at 6710A Rockledge Drive, Suite 500, Bethesda, Maryland 20817-1864, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registrations, the trademarks shown in said registration, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

AND WHEREAS, as of June 18, 2018 Assignor did intend to and did assign to Assignee the sole right to use and register the subject trademarks, together with the goodwill of the business symbolized by said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby confirm that as of June 18, 2018, it did assign and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 18 day of June, 2018.

Healthy Directions Publishing, LLC

By: 

Name: Paul Reichert

Title: Co founder