

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mooney Saenger Enterprises, Inc.		08/22/2018	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Academy, Ltd.		
Doing Business As:	Academy Sports + Outdoors		
Street Address:	1800 North Mason Road		
City:	Katy		
State/Country:	TEXAS		
Postal Code:	77449		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4897187	AUSTIN TRADING CO.	
Registration Number:	2696193	AUSTIN CLOTHING CO.	
Registration Number:	2860480	AUSTIN CLOTHING CO.	
Registration Number:	3221247	AUSTIN CLOTHING CO.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2816465461		
Email:	OREN.GELBER@academy.com		
Correspondent Name:	Oren Gelber		
Address Line 1:	1800 North Mason Road		
Address Line 4:	Katy, TEXAS 77449		
ATTORNEY DOCKET NUMBER:	AUSTIN TRADING Assignment		
NAME OF SUBMITTER:	Oren Gelber		
SIGNATURE:	/Oren Gelber/		
DATE SIGNED:	02/04/2019		

OP \$115.00 4897187

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Mooney Saenger Enterprises, Inc., a Texas Corporation at 40204 Industrial Park Circle Georgetown, Texas 78626 (herein "Assignor"), is the owner of the trademarks listed below (the Assigned Trademarks"):

TRADEMARK	REG. NO	FILING DATE	REG. DATE
AUSTING TRADING CO.	4,897,187	October 28, 2015	February 9, 2016
AUSTIN CLOTHING COMPANY	2,696,193	September 10, 1999	March 11, 2003
AUSTIN CLOTHING COMPANY	2,860,480	September 10, 1999	July 6, 2004
AUSTIN CLOTHING COMPANY	3,221,247	October 15, 2003	March 27, 2007

WHEREAS, Academy, Ltd. d/b/a Academy Sports + Outdoors, a limited partnership under the laws of Texas, with an address at 1800 North Mason Road, Katy, Texas 77449 ("Assignee"), is desirous of acquiring the entire, right, title, and interest in and to the Assigned Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected with Assigned Trademarks;

THEREFORE, BE IT KNOWN for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee all rights, title, and interest in and to the Assigned Trademarks, including, but not limited to all common law rights, any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected with and symbolized by the Assigned Trademarks. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Assigned Trademarks.

Nothing in this assignment, express or implied, is intended to or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignments, any rights, remedies, obligations, or liabilities.

This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

ASSIGNOR

Mooney
SAENGER ENTERPRISES, INC.

ASSIGNEE

ACADEMY, LTD. D/B/A
ACADEMY SPORTS + OUTDOORS

By: ACADEMY MANAGING Co., L.L.C.,
ITS GENERAL PARTNER

By: *Craig A. Mooney*
Printed Name: *Craig A. Mooney*
Title: *Owner*
Date: *7-17-18*

By: *Michelle Gloeckel*
Printed Name: *Michelle Gloeckel*
Title: *CMO*
Date: *8-22-18*