

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM509912

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mad Happy LLC		02/12/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Madhappy, Inc.		
Street Address:	1079 South Ogden Dr		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90019		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4660745	MADHAPPY	
Registration Number:	5650716	LOCAL OPTIMIST	
Serial Number:	87839213		
Serial Number:	88058012	MADHAPPY	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	02/13/2019		
Total Attachments: 4			
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into by and between Mad Happy LLC, a limited liability company organized and existing under the laws of the State of New York and having a place of business at 1079 South Ogden Dr, Los Angeles, California 90019 (hereinafter "Assignor") and Madhappy, Inc., a company organized and existing under the laws of the State of Delaware and having a place of business at 1079 South Ogden Dr, Los Angeles, California 90019 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, to the extent that Assignor has not yet used the marks that have been filed in the United States, it has a good faith intent to use the marks in interstate commerce in connection with the recited goods and services; and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof; and

WHEREAS, Assignee is a successor to Assignor of that portion of Assignor's business to which the Marks pertain in accordance with 15 U.S.C. §1060.

NOW, THEREFORE, for U.S. \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associated with the use thereof and symbolized thereby, as well as Assignor's portion of the business to which the Marks pertain, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or

their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.


3. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions contemplated hereby, to vest in Assignee the beneficial and record title to the Marks, and to put Assignee in actual possession and operating control of such Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

ASSIGNOR:

MAD HAPPY LLC

Dated: 02/12/19

By: 

Name: Joshua Sitt


Its: Co-Founder

**Agreed and Accepted as of
the date first above written.**

ASSIGNEE:

MADHAPPY, INC.

Dated: 02/12/19

By: 

Name: Joshua Sitt

Its: Co-Founder

EXHIBIT A

Country	Mark	App. No.	Reg. No.
China	MAD HAPPY	27483524	
European Union	MAD HAPPY	017216185	017216185
Japan	MAD HAPPY	2017-137655	6057193
Republic of Korea	MADHAPPY	40-2018-89049	
United States	MADHAPPY	86081632	4660745
United States	LOCAL OPTIMIST	87650515	5650716
United States	Hoodie Stitchmark	87839213	
United States	Madhappy	88058012	