

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stuart L. Gorelick		02/02/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Stuart L. Gorelick Trust		
Street Address:	5520 Ridgewood Drive		
City:	West Bloomfield		
State/Country:	MICHIGAN		
Postal Code:	48322		
Entity Type:	Trust: MICHIGAN		
Composed Of:	• Stuart L. Gorelick, UNITED STATES, INDIVIDUAL		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2189249	NEW FACES	
Registration Number:	2409908	NEW FACES	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485940630		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 2:	Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	65023-0002		
NAME OF SUBMITTER:	Michael D. Fishman		
SIGNATURE:	/mdf/		
DATE SIGNED:	02/16/2019		
Total Attachments: 2			
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OP \$65.00 2189249

ASSIGNMENT

WHEREAS, Stuart L. Gorelick, a citizen of the United States, at 5520 Ridgewood Drive, West Bloomfield, Michigan 48322 ("Assignor"), wishes to assign and transfer to the Stuart L. Gorelick Trust, a Michigan Revocable Trust, at 5520 Ridgewood Drive, West Bloomfield, Michigan 48322 ("Assignee"), and Assignee wishes to acquire from Assignor, the entire right, title and interest in and to the following (collectively, the "Rights"); the marks and registrations set forth on the attached schedule; all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing, including, without limitation, any and all common law rights; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Rights. This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

Date: 2/2/19

ASSIGNOR



Stuart L. Gorelick

Date: 2/2/19

ASSIGNEE, Settler and Trustee



Stuart L. Gorelick

Schedule

Trademark	Registration No.
New Faces	2,189,249
New Faces	2,409,908