

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM504615

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900473527		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anvil Paints & Coating, Inc.		10/19/2016	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Saginaw Coatings, Inc.		
Street Address:	525 Morley Dr.		
City:	Saginaw		
State/Country:	MICHIGAN		
Postal Code:	48601		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86885047	ACT ANVIL CONCRETE TECHNOLOGY BY ANVIL C	
Registration Number:	4632404	TEXWALL	
Registration Number:	4525315	DECK-A-NEW	
Registration Number:	4855557	ECLIPSE CONCRETE FLOOR COATING AND BONDI	
CORRESPONDENCE DATA			
Fax Number:	2486894071		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2486893500		
Email:	hoffmann@reising.com		
Correspondent Name:	Richard Hoffmann		
Address Line 1:	755 W. Big Beaver Rd. Suite 1850		
Address Line 4:	Troy, MICHIGAN 48084		
ATTORNEY DOCKET NUMBER:	1597.3167001		
NAME OF SUBMITTER:	Richard W. Hoffmann		
SIGNATURE:	/Richard W. Hoffmann/		
DATE SIGNED:	01/05/2019		
Total Attachments: 7			

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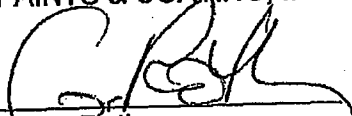
**ASSIGNMENT OF TRADEMARKS, INTELLECTUAL PROPERTY, WEBSITE,
DOMAIN NAME, SELLING PORTALS AND TELEPHONE NUMBERS**

KNOW ALL PERSONS BY THESE PRESENTS:

That ANVIL PAINTS & COATING, INC., a Florida corporation, (hereinafter "Assignor"), for good and valuable consideration paid by SAGINAW COATINGS, INC., a Michigan corporation, (hereinafter "Assignee"), at or before the ensealing and delivery of these presents, the receipt and sufficiency of which is hereby acknowledged, has granted, bargained, sold, assigned, transferred and set over unto Assignee all right, title claim and interest Assignor owns in its Trademarks (including those Trademarks identified on Exhibit "A" hereto and all of the goodwill associated therewith, together with all claims for damages by reason of infringement of same), Intellectual Property, Website, Domain Name, Selling Portals and Telephone Numbers as identified in that certain Asset Purchase Agreement dated October 26, 2016, between Assignor and Assignee.

IN WITNESS WHEREOF, I have hereunto duly subscribed my name on October 19, 2016, effective on October 26, 2016.

ANVIL PAINTS & COATING, INC.

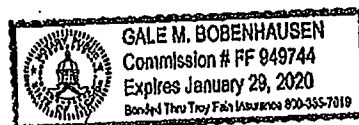

By: Glenn R. Roth
Its: Executive Vice President

STATE OF FLORIDA)
COUNTY OF PINELLAS)

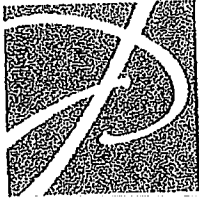
The foregoing instrument was executed and acknowledged before me this 19th day of October, 2016, by Glenn R. Roth, as Executive Vice President of Anvil Paints & Coating, Inc., who is personally known to me.


NOTARY PUBLIC

My Commission Expires:



**TRADEMARK
REEL: 006567 FRAME: 0117**



**JOHNSON
POPE
BOKOR
RUPPEL &
BURNS, LLP**

COUNSELORS AT LAW

TAMPA ■ CLEARWATER ■ ST. PETERSBURG

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403 EAST MADISON STREET, SUITE 400
TAMPA, FLORIDA 33602
POST OFFICE BOX 1100
TAMPA, FLORIDA 33601-1100
TELEPHONE: (813) 225-2500

Email: frankj@jpfirm.com

Our File No.: US1175-02
Client No.: 61659.133533

July 13, 2016

Kurt Schwahn
President
Anvil Paints and Coating, Inc.
1255 Starkey Road
Largo, FL 33771

RE: *Notice of Publication for Use-based Application*
Trademark for: ACT ANVIL CONCRETE TECHNOLOGY by Anvil Coatings
(STYLIZED)
Serial No.: 86/885,047

Dear Mr. Schwahn:

We are pleased to report that the above-identified U.S. trademark application has been deemed registrable and has been approved for publication by the U.S. Patent and Trademark Office. A copy of the Notice of Publication is enclosed for your records. The details of the pending application are as follows:

Mark: ACT ANVIL CONCRETE TECHNOLOGY by Anvil Coatings
(STYLIZED)
Ser. No.: 86/885,047
Filing Date: January 22, 2016
Class: 2
Goods: Paint and coatings that are combined to make a variety of decorative concrete finishes that provide a variety of finishes that include stamped concrete, overlay concrete designs, and personalized concrete for all types of concrete applications such as driveways, pool decks, concrete slabs, and sidewalks

The mark will be published in the Official Gazette in order to provide an opportunity for the filing of a Notice of Opposition (or a request for extension of time to file a notice of opposition) by any entity that believes it will be damaged by the registration of the mark. If no opposition or extension request is filed within thirty (30) days from the date of publication, your application should proceed to registration in due course.

"A 40 YEAR COMMITMENT TO OUR CLIENTS AND TO OUR COMMUNITY"

TRADEMARK
REEL: 006567 FRAME: 0118



JULY 13, 2016
PAGE 2

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We will keep you advised as to the progress of your application as more information becomes available to us. If you have any questions, please do not hesitate to contact me.

Very truly yours,

Patricia F. Todd
Intellectual Property Paralegal to Frank R. Jakes

/pt
Enclosure

3604696



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Jul 6, 2018

NOTICE OF PUBLICATION

1. Serial No.:
88-885,047
2. Mark:
ACT ANVIL CONCRETE TECHNOLOGY BY ANVIL C
Etc. (STYLIZED/DESIGN)
3. International Class(es):
2
4. Publication Date:
Jul 26, 2018
5. Applicant:
Anvil Paints And Coatings

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

frankj@plfirm.com

United States of America
United States Patent and Trademark Office

TexWall

Reg. No. 4,632,404

Registered Nov. 4, 2014

Int. Cl.: 2

TRADEMARK

PRINCIPAL REGISTER

ANVIL PAINTS & COATINGS, INC. (FLORIDA CORPORATION)
1255 STARKEY ROAD
LARGO, FL 33771

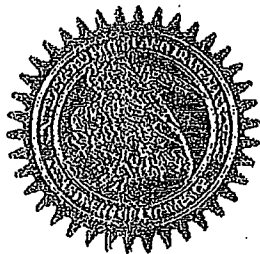
FOR: ACRYLIC COATING FOR USE ON WOOD AND CONCRETE SURFACES, IN CLASS
2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 3-1-2014; IN COMMERCE 3-1-2014.

THE MARK CONSISTS OF THE STYLIZED TEXT "TEXWALL".

SBR. NO. 86-245,413, FILED 4-8-2014.

KEVON CHISOLM, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 006567 FRAME: 0121

United States of America
United States Patent and Trademark Office

Deck-A-New

Reg. No. 4,525,315

Registered May 6, 2014

Int. Cl.: 2

TRADEMARK

PRINCIPAL REGISTER

ANVIL PAINTS & COATINGS, INC. (FLORIDA CORPORATION)
1255 STARKEY ROAD
LARGO, FL 33771

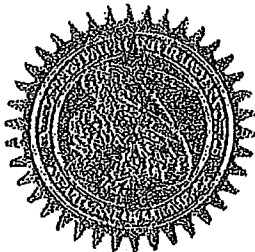
FOR: ACRYLIC COATING IN THE NATURE OF PAINT FOR USE ON WOOD AND CON-
CRETE SURFACES, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 7-1-2013; IN COMMERCE 7-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-056,419, FILED 9-5-2013.

TASNEM HUSSAIN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

Eclipse

Concrete Floor Coating and Bonding Primer In One

Reg. No. 4,855,557

ANVIL PAINTS & COATINGS, INC. (FLORIDA CORPORATION)
1255 STARKEY ROAD
LARGO, FL 33771

Registered Nov. 17, 2015

Int. Cl.: 2

FOR: FLOORING COATINGS IN THE NATURE OF AN ACRYLIC COATING FOR USE ON CONCRETE SURFACES, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

TRADEMARK

FIRST USE 3-5-2013; IN COMMERCE 4-1-2013.

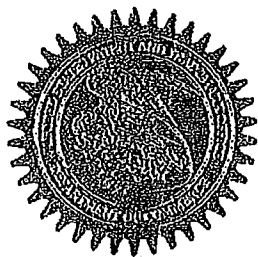
PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONCRETE FLOOR COATING AND BONDING PRIMER IN ONE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED TEXT "ECLIPSE CONCRETE FLOOR COATING AND BONDING PRIMER IN ONE" WITH A STAR DESIGN ELEMENT AROUND THE "I" IN "ECLIPSE".

SER. NO. 86-596,555, FILED 4-14-2015.

TEJBIR SINGH, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office