

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM505945

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KeySmart, Inc.		01/01/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Curv Group, LLC		
<b>Street Address:</b>	860 Bonnie Lane		
<b>City:</b>	Elk Grove Village		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60007		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87979332	KEYSMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123451778		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3123451718		
<b>Email:</b>	USDocket@lewisbrisbois.com		
<b>Correspondent Name:</b>	Jill Anderfuren, Lewis Brisbois Bisgaard		
<b>Address Line 1:</b>	550 West Adams Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Jill Anderfuren		
<b>SIGNATURE:</b>	/ja/		
<b>DATE SIGNED:</b>	01/15/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 87979332

Assignment Agreement by and between  
KeySmart, Inc and Curv Group, LLC

This Assignment Agreement ("ASSIGNMENT") is by and between KeySmart, Inc ("KEYSMART"), a California corporation with a principal office address of 1079 Sunrise Avenue Suite B-261, Roseville, California 95661 and Curv Group, LLC ("CURV"), an Illinois limited liability company with a principal office address of 860 Bonnie Lane, Elk Grove Village, Illinois 60007, and is effective on the date last signed below (the "EFFECTIVE DATE").

WHEREAS, KEYSMART desires to assign and CURV desires to acquire all rights, title, and interest in and to the KEYSMART trademark for "Keyless entry system and keyless ignition switch system for automotive vehicles comprised of a microprocessor, electronic signal receiver, and keyfob with electronic signal transponder; Remote control starters for vehicles" in Class 9 (the "TRADEMARK");

NOW THEREFORE, in light of the foregoing and in consideration of the mutual terms, covenants, and consideration set forth in this ASSIGNMENT, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Upon the EFFECTIVE DATE, KEYSMART hereby sells, assigns, and transfers to CURV the full and exclusive entire right, title, and interest in and to the TRADEMARK, including, without limitation, the right to maintain U.S. Application No. 87979332, any registration therefrom, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to license the TRADEMARK, the right freely to sell, assign, or transfer the TRADEMARK, the right to sue for past, present, and future infringements of the TRADEMARK, and the goodwill of the business associated with and symbolized by the TRADEMARK.

This ASSIGNMENT may be executed in multiple counterparts, each of which will be considered an original, but all of which when put together will constitute one and the same agreement. Signatures exchanged electronically or via facsimile shall be enforceable as originals. This ASSIGNMENT shall not bind any party until all parties have signed a counterpart.

The parties have executed this ASSIGNMENT as set forth below:

KEYSMART, INC

CURV GROUP, LLC

Signed: 

Signed: 

Name: DUSTIN LLOYD

Name: MICHAEL TUNNEY

Title: CEO

Title: MANAGER

Date: 1/1/19

Date: JANUARY, 2019

TRADEMARK