

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fresh Finds, LLC		02/12/2019	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	AmeriMark HCG LLC		
Street Address:	300 Tri State International		
Internal Address:	Suite 310		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	Corporation: DELAWARE Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3411598	FRESH FINDS	
CORRESPONDENCE DATA			
Fax Number:	2158325745		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155695745		
Email:	spitz@blankrome.com		
Correspondent Name:	Megan E. Spitz		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	AmeriMark		
NAME OF SUBMITTER:	Megan E. Spitz		
SIGNATURE:	/megan e. spitz/		
DATE SIGNED:	02/21/2019		
Total Attachments: 3			
source=AmeriMark - HCG - IP Assignment - Fresh Finds (executed 2_12_2019)#page1.tif			
source=AmeriMark - HCG - IP Assignment - Fresh Finds (executed 2_12_2019)#page2.tif			

OP \$40.00 3411598

INTELLECTUAL PROPERTY ASSIGNMENT

This **INTELLECTUAL PROPERTY ASSIGNMENT** is made effective as of February 12, 2019 (the "Effective Date"), between Fresh Finds, LLC, a Pennsylvania limited liability company ("Assignor"), and AmeriMark HCG LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the "Trademarks").

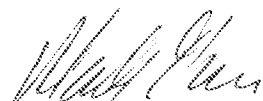
WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all Assignor's right, title, and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration and pursuant to the Intellectual Property Assignment Agreement, effective as of the Effective Date, between the parties, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment by their duly authorized officers.

AMERIMARK HCG LLC

FRESH FINDS, LLC

By: 
Name: Mark Ethier
Title: President and
Chief Executive Officer

By: _____
Name:
Title:

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT is made effective as of February 12, 2019 (the "Effective Date"), between Fresh Finds, LLC, a Pennsylvania limited liability company ("Assignor"), and AmeriMark HCG, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the "Trademarks").

WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all Assignor's right, title, and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration and pursuant to the Intellectual Property Assignment Agreement, effective as of the Effective Date, between the parties, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment by their duly authorized officers.

AMERIMARK HCG, LLC

FRESH FINDS, LLC

By: _____
Name:
Title:


By: 
Name: William M. Grapasso
Title: Managing Member

EXHIBIT A

Mark

Trademarks	Country	Owner	Registration No.	Registration Date
FRESH FINDS	USA	Fresh Finds, LLC	3,411,598	04/15/2008

Fresh Finds

Fresh Finds
Affordable Kitchen & Home Solutions™