

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512829

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gilbert Milam		03/04/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	LEMONNADE LLC		
Street Address:	21031 Ventura Blvd.		
Internal Address:	Suite 550		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	87472246	LEMON NADE	
Serial Number:	87892943	LEMON NADE	
Serial Number:	87892952	LEMON NADE	
Serial Number:	87892930	LEMON NADE	
Serial Number:	87892604	LEMON NADE	
Serial Number:	87863015	LEMON NADE	
Serial Number:	87862982	LEMON NADE	
Serial Number:	87862971	LEMON NADE	
Serial Number:	87862957	LEMON NADE	
CORRESPONDENCE DATA			
Fax Number:	8663018300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7324908200		
Email:	ebrown@elliottbrownlaw.com		
Correspondent Name:	Elliott J. Brown		
Address Line 1:	33 North Main Street		
Address Line 4:	Marlboro, NEW JERSEY 07746		

OP \$240.00 87472246

NAME OF SUBMITTER:	Elliott J. Brown
SIGNATURE:	/Elliott J Brown/
DATE SIGNED:	03/05/2019
Total Attachments: 2 source=Assignment of LEMONNADE Trademark from G. Milam-Fully Executed#page1.tif source=Assignment of LEMONNADE Trademark from G. Milam-Fully Executed#page2.tif	

ASSIGNMENT OF TRADEMARK

This Deed of Assignment of Trademark (the "Assignment") is made on the 4th day of March, 2019, by and between Gilbert Milam ("Assignor") and Lemonnade, LLC, a California limited liability company ("Assignee").

Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the trademark set forth on Schedule A hereto (the "Trademark"), together with the goodwill of the business associated therewith and which is symbolized thereby.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby grants, assigns, conveys, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured.

2. Right to Sue for Past Infringement. Assignor also assigns to Assignee all claims for past damages by reason of past infringement or misappropriation of the Trademark, with the right to sue for and collect the same for Assignee's own use and behalf and for the use and on behalf of Assignee's successors, assigns or other legal representatives.

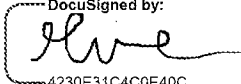
3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully the transactions contemplated by this Assignment.

4. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and assigns, and shall be binding upon Assignor and Assignor's successors and assigns.

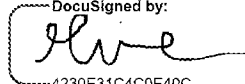
ASSIGNOR:

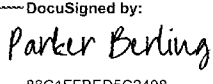
ASSIGNEE:

LEMONNADE LLC

DocuSigned by:

4230E31C4C0E40C...

Gilbert Milam

DocuSigned by:

4230E31C4C0E40C...
By: _____
Gilbert Milam, Manager

DocuSigned by:

88C1FFBED5C2498...
By: _____
Parker Berling, Manager

Schedule A

The Trademark

<u>Name of Trademark</u>	<u>U.S. Trademark Serial No.</u>
LEMON NADE	87472246
LEMON NADE	87892943
LEMON NADE	87892952
LEMON NADE	87892930
LEMON NADE	87892604
LEMON NADE	87863015
LEMON NADE	87862982
LEMON NADE	87862971
LEMON NADE	87862957