

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM513434

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stable 101, LLC		03/07/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Twelve5 Beverage Co., LLC		
<b>Street Address:</b>	590 Enterprise Drive		
<b>City:</b>	Neenah		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54956		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5366172	BROWN BOMBER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.456.8400		
<b>Email:</b>	chiipmail@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig, LLP		
<b>Address Line 1:</b>	77 W. Wacker Drive		
<b>Address Line 2:</b>	Suite 3100		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	182802.010100		
<b>NAME OF SUBMITTER:</b>	Howard E. Silverman		
<b>SIGNATURE:</b>	/Howard E. Silverman/		
<b>DATE SIGNED:</b>	03/08/2019		
<b>Total Attachments: 1</b>			
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CH \$40.00 5366172

TRADEMARK ASSIGNMENT AGREEMENT

3/7, 2019

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, **Stable 101, LLC**, a Delaware limited liability company having a mailing address at 590 Enterprise Drive, Neenah, Wisconsin (hereinafter referred to as "ASSIGNOR") hereby transfers, assigns, and conveys to **Twelve5 Beverage Co., LLC**, a Delaware limited liability company, having a mailing address at 590 Enterprise Drive, Neenah, Wisconsin (hereinafter referred to as "ASSIGNEE"), ASSIGNOR's entire worldwide right, title and interest in and to U.S. Trademark Registration No. 5,366,172 for the mark BROWN BOMBER (the "Trademark"), together with the goodwill respectively symbolized thereby, as well as any and all trademark/service mark applications and registrations, associated therewith, together with all renewals thereof; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof. Together with ASSIGNOR's entire right, title and interest in, as well as the goodwill of the business associated with, the Trademark being assigned to ASSIGNEE, are any and all rights and privileges in the United States, as well as throughout the entire world, associated with the same, including the right to sue for any and all past infringements that may have occurred at any time up to the date of this agreement.

ASSIGNOR hereby covenants and warrants that it has the full right to convey the above-described worldwide right, title and interest by this agreement, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

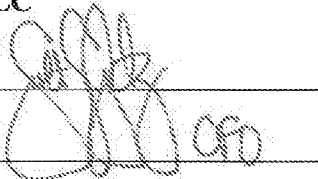
ASSIGNOR agrees to perform all affirmative acts that may be necessary or desirable to perfect the above-described transfer of Trademark before the United States Patent and Trademark Office, at ASSIGNEE's expense, as well as to cooperate with ASSIGNEE in obtaining and/or providing information required in any proceedings relating to said Trademark.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

**Stable 101, LLC**

By: \_\_\_\_\_

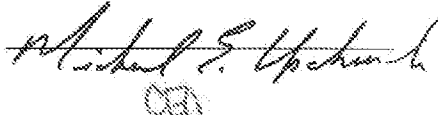
Title: \_\_\_\_\_



**Twelve5 Beverage Co., LLC**

By: \_\_\_\_\_

Title: \_\_\_\_\_



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