

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514702

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patricia Beckman		03/06/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Everyday Elegance Jewelry, Inc		
Street Address:	12280 LAKESHORE S		
City:	AUBURN		
State/Country:	CALIFORNIA		
Postal Code:	95602		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87280849	EVERYDAY ELEGANCE.	
CORRESPONDENCE DATA			
Fax Number:	9167940779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	916-764-1119		
Email:	edejewels@gmail.com		
Correspondent Name:	Everyday Elegance Jewelry, Inc		
Address Line 1:	12280 LAKESHORE S		
Address Line 4:	AUBURN, CALIFORNIA 95602		
NAME OF SUBMITTER:	Patricia Faatz		
SIGNATURE:	/Patricia Faatz/		
DATE SIGNED:	03/18/2019		
Total Attachments: 1			
source=530734764_Contract#page1.tif			

CH \$40.00 87280849

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 3/6/2019, (the "Effective Date"), between Patricia Beckman, (the "Assignor"), and Everyday Elegance Jewelry, Inc., (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 87280849, dated 12/26/2016. The registered Owner of the Trademark is Patricia Beckman.

Whereas Patricia Beckman was married on September 1st 2017, her name was legally changed to Patricia Faatz. Patricia Beckman and Patricia Faatz are one and the same individual, and a citizen of the United States.

Whereas Everyday Elegance Jewelry Inc is a California Corporation under Corporate ID Corporate ID C4234760 and FEIN #82-3831148. Patricia Faatz is the CEO of Everyday Elegance Jewelry, Inc.

Whereas the address of the Assignor and Assignee are the same at 12280 LAKESHORE SOUTH, AUBURN, CA 95602. Therefore the registered address of the trademark would remain unchanged.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement. The Assignee agrees to pay the Assignor \$100.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.


Signature of Assignor

OWNER
Title

3/16/19
Date


Signature of Assignor

CEO
Title

3/16/19
Date