

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HG Data Company		03/06/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HG Insights, Inc.		
Street Address:	1 North Calle Cesar Chavez, Suite 100		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88297101	HG INSIGHTS	
Registration Number:	4399179	HG DATA	
CORRESPONDENCE DATA			
Fax Number:	2028427899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-883-6400		
Email:	trademarks@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004-2400		
ATTORNEY DOCKET NUMBER:	322983-20000		
NAME OF SUBMITTER:	Colette A. Ghazarian		
SIGNATURE:	/Colette A. Ghazarian/		
DATE SIGNED:	03/18/2019		
Total Attachments: 3			
source=FILED HG Data Company - Amended Certificate of Incorporation (Name Change to HG Insights, Inc.)#page1.tif			
source=FILED HG Data Company - Amended Certificate of Incorporation (Name Change to HG Insights, Inc.)#page2.tif			

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Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HG DATA COMPANY", CHANGING ITS NAME FROM "HG DATA COMPANY" TO "HG INSIGHTS, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2019, AT 6:45 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4840206 8100
SR# 20191801853

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202388574
Date: 03-06-19

TRADEMARK
REEL: 006593 FRAME: 0749

**CERTIFICATE OF AMENDMENT TO THE
SIXTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
HG DATA COMPANY**

HG DATA COMPANY, a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "*General Corporation Law*"),

DOES HEREBY CERTIFY:

1. That the name of this corporation is HG Data Company, and that this corporation was originally incorporated pursuant to the General Corporation Law on June 23, 2010 under the name HG Data Company.

2. Pursuant to Sections 141 and 242 of the General Corporation Law, this Certificate of Amendment to the Sixth Amended and Restated Certificate of Incorporation (this "*Certificate of Amendment*") amends the Corporation's Sixth Amended and Restated Certificate of Incorporation (the "*Restated Certificate*") as follows:

Article I of the Restated Certificate is hereby amended to read in full as follows:

The name of the Corporation is HG Insights, Inc.

Article V, Section 1 (e) is hereby amended to read in full as follows:

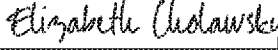
"*Corporation*" means HG Insights, Inc.

3. All other provisions of the Restated Certificate shall remain in full force and effect.

4. This Certificate of Amendment was duly adopted in accordance with the provisions of Sections 141 and 242 of the General Corporation Law.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, HG DATA COMPANY has caused this Certificate of Amendment to the Restated Certificate to be signed by its Chief Executive Officer this 6th day of March 2019.

DocuSigned by:

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Elizabeth Cholawsky
Chief Executive Officer