

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/29/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Passkey International, Inc.		03/06/2019	Corporation:

RECEIVING PARTY DATA

Name:	Cvent, Inc.
Street Address:	1765 Greensboro Station Place
Internal Address:	7th Floor
City:	Tysons Corner
State/Country:	VIRGINIA
Postal Code:	22102
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2857887	CITYWIDE
Registration Number:	2844764	GROUPLINK
Registration Number:	3834065	GROUPMAX
Registration Number:	2911102	PASSKEY
Registration Number:	2866600	PASSKEY-ENABLED
Registration Number:	2844766	REGLINK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5713786300
 Email: legal@cvent.com
 Correspondent Name: Mary Penn
 Address Line 1: 1765 Greensboro Station Place
 Address Line 2: 7th Floor
 Address Line 4: Tysons Corner, VIRGINIA 22102

NAME OF SUBMITTER:	Mary Penn
SIGNATURE:	/Mary Penn/

OP \$165.00 2857887

DATE SIGNED:	03/22/2019
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

ASSIGNMENT *nunc pro tunc*, effective November 29, 2016, by and between Passkey International, Inc. ("Assignor"), a Delaware corporation with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102 and Cvent, Inc. ("Assignee"), a Delaware corporation, with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102.

WHEREAS, Assignor has adopted and used the trademarks set forth below (the "Marks") and owns the below-identified federal registrations therefor:

MARK	JURISDICTION	Serial No./Registration No.	REGISTRATION DATE	STATUS
CITYWIDE	U.S.	2,857,887	6/29/2004	Registered
GROUPLINK	U.S.	2,844,764	5/25/2024	Registered
GROUPMAX	China	8201618	8/14/2011	Registered
GROUPMAX	EU	9019258	9/28/2010	Registered
GROUPMAX	Hong Kong	302551563	3/18/2013	Registered
GROUPMAX	Singapore	T1004416A	4/13/2010	Registered
GROUPMAX	U.S.	3,834,065	8/17/2010	Registered
PASSKEY	China	8209213	5/14/2013	Registered
PASSKEY	EU	9019134	9/28/2010	Registered
PASSKEY	Hong Kong	302551554	3/18/2013	Registered
PASSKEY	Singapore	T1004417Z	4/13/2010	Registered

PASSKEY	U.S.	2,911,102	12/14/2014	Registered
PASSKEY-ENABLED	U.S.	2,866,600	7/27/2004	Registered
REGLINK	U.S.	2,844,766	5/25/2004	Registered

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as the federal registrations therefor identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned, transferred and conveyed, and does hereby assign, transfer, and convey, *nunc pro tunc*, as of March 6, 2019, to Assignee all its right, title, and interest in and to the Marks and the federal registrations therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the registrations therefor; that the registrations are valid and enforceable and are not being challenged by any third parties; and that Assignor is not aware of any facts that could render the registrations therefor invalid. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

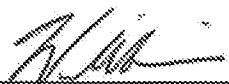
This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

The undersigned states that he/she is authorized to execute this Assignment on behalf of Assignor; and that he/she has read, knows and understands the contents thereof, that all statements made herein of his/her own knowledge are true and all statements made on information and belief are believed to be true; and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on the date noted below.

PASSEY INTERNATIONAL, INC.

Dated: November 29, 2016



William J. Newman
Director