

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM515922

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American List Counsel, Inc.		06/16/2014	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALC, Inc.		
<b>Street Address:</b>	750 College Road East		
<b>Internal Address:</b>	Suite 201		
<b>City:</b>	Princeton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08540		
<b>Entity Type:</b>	Corporation: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4376140	LINK2ME	
<b>Registration Number:</b>	3286906	DATACENTRIX	
<b>Registration Number:</b>	3158584	PERFECTMATCH	
<b>Registration Number:</b>	3189017	FOR BROKERS ONLY	
<b>Registration Number:</b>	3597835	WEALTH WINDOW	
<b>Registration Number:</b>	3702462	CLICKSPENDERS	
<b>Registration Number:</b>	1279835	AMERICAN LIST COUNSEL	
<b>Registration Number:</b>	1280113	AMERICAN LIST COUNSEL	
<b>Registration Number:</b>	1279834	THE ONLY MAILING LIST CATALOG YOU NEED	
<b>Registration Number:</b>	1273491	ALC	
<b>Registration Number:</b>	1278276	ALC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2159882757		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-988-2700		
<b>Email:</b>	dctrademarks@dbr.com		
<b>Correspondent Name:</b>	Robert E. Cannuscio		
<b>Address Line 1:</b>	One Logan Square		

TRADEMARK

**Address Line 2:** Drinker Biddle & Reath LLP, Suite 2000  
**Address Line 4:** Philadelphia, PENNSYLVANIA 19103

**ATTORNEY DOCKET NUMBER:** 485588

**NAME OF SUBMITTER:** Joelle Zajk

**SIGNATURE:** /joelle zajk/

**DATE SIGNED:** 03/26/2019

**Total Attachments: 2**

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CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION  
OF  
AMERICAN LIST COUNSEL, INC.

FILED  
JUN 19 2014  
STATE TREASURER

0100069490

To: State Treasurer  
State of New Jersey

Pursuant to the provisions of Section 14A:9-2(4) and Section 14A:9-4(3), Corporations, General, of the New Jersey Statutes, American List Counsel, Inc. (the "Corporation") does hereby execute the following Certificate of Amendment of Certificate of Incorporation:

FIRST: The name of the Corporation is American List Counsel, Inc.

SECOND: Article 1 of the Corporation's Certificate of Incorporation is hereby amended to read as follows:

"1. The name of the corporation is ALC, Inc."

THIRD: The foregoing amendment and the resolutions adopting and approving said amendment were adopted and approved by the Written Consent of the Board of Directors and shareholders of the Corporation owning more than a majority of the shares of common stock of the Corporation, pursuant to N.J.S.A. 14A:5-6(2) and N.J.S.A. 14A:6-7.1(5), on the 17th day of March, 2014.

FOURTH: The number of shares of stock issued and outstanding and entitled to vote for the aforesaid amendment to the Corporation's Certificate of Incorporation and the adoption of this Certificate of Amendment of Certificate of Incorporation is 866,400 shares of common stock.

FIFTH: The number of shares of common stock that voted in favor of the aforesaid amendment to the Corporation's Certificate of Incorporation and the adoption of this Certificate of Amendment of Certificate of Incorporation is 579,200 shares, constituting more than a majority of the issued and outstanding shares of common stock, with no shares of common stock voting against the aforesaid amendment to the Corporation's Certificate of Incorporation and the adoption of this Certificate of Amendment of Certificate of Incorporation.

SIXTH: This Certificate of Amendment of Certificate of Incorporation shall be effective upon filing.

[Signature Page Follows]

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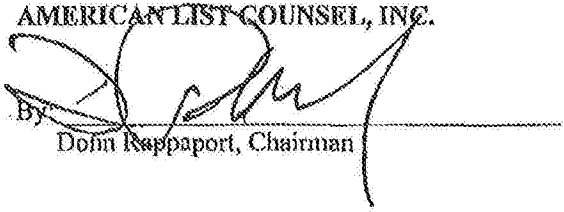
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IN WITNESS WHEREOF, the Corporation has executed this Certificate of Amendment  
of Certificate of Incorporation as of the 16 day of June, 2014.

AMERICAN LIST COUNSEL, INC.

By   
Don Rappaport, Chairman

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